

IKEA case study on timber legislation

木材合法性法律法规 宜家案例分析

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Overview 大纲

- 1) **IKEA introduction 宜家简介**
- 2) **Timber legislations and IKEA experience 木材合法性法规以及宜家经验**
- 3) **Challenges and proposals 挑战以及建议**

A collage of children wearing various costumes, including a silver mask with red eye holes, a yellow mask with a large orange nose, and a white mask with long pink ears. The children are smiling and looking towards the camera.

IKEA Vision 愿景

**To Create a better everyday life for the
many people
为大众创造更美好的日常生活**

1943 founded
成立于1943年

49 countries and regions
49个国家和地区

403+ stores
超过403家商场

38.3 billion Euro sales
383亿欧元销售额

194,000 coworkers
194000名员工

936 Million store visits
9亿3600万商场访问量

Timber legislation 木材法规

- No mutual recognition between laws 法律之间互不认可
- All demand Due Diligence system 所有都需要尽职调查
- 90% of IKEA retail market 覆盖了90%的宜家销售市场



EU Timber Regulation 2013
欧盟木材法案



U.S. Lacey Act 2008
美国雷斯法案



Illegal logging Prohibition Act 2012
澳大利亚非法木材禁令

IKEA specifications-plant legality

宜家植物材料合法性技术规范

- Applicable to all plant materials used in **IKEA products**; 用于宜家产品的所有植物材料
- Due Care to avoid illegal harvested plant materials used in IKEA products 为避免使用非法采伐植物材料所进行的尽责调查



Specification
Plant materials – traceability
requirements

Spec. no: IOS-MAT-0087
Date: 2017-12-20
Version no: AA-432233-10

IKEA requirements beyond the legislations 在法规之外的其他要求

Forestry standard 林业标准

- Basis of IKEA's Due Diligence System

宜家尽职调查体系的基础

- Integration of ALL legal requirements & FSC requirements

包含了所有的合法性要求以及FSC相关要求

Paper Packaging more sustainable sources requirements 纸质包装材料更可持续要求

- including corrugated board, label, Assembly instructions etc. 包括纸箱，安装说明和标签
- Only More sustainable sources (FSC or recycle) from FY20

从20财年开始只接受更可持续来源包括FSC认证以及回收

IKEA experiences 宜家木材法规审核经验

- Be audited by EU authorities, Australia etc 被欧盟以及澳大利亚等他相关机构审核
- Results: passed with comments , one ongoing 通过 , 一个审核正在进行中

Main challenges during EUTR audits

欧盟木材审核的挑战

Different interpretations and definitions on auditing Requirements 审核要求不同的解读和定义

- define “acceptable due diligence systems” in different ways. 对“可接受的尽职调查体系”不同的解读
- lack of a unified approach across Member States. 在成员国之间缺乏统一的方式方法
- lack of consistent policies for implementing the current legislation, including auditing procedures and certification acceptance. 执行现有法规要求缺乏一致的政策

Lengthy and costly procedures: 冗长及高代价的审核流程

- fragmented application of rules and demanding procedures 要求执行不一致
- problematic issue for both large company with complex and global value chain and for small companies with less resources. 对于大公司以及小公司来说都是巨大的挑战

Proposals for EUTR Improvement

欧盟木材法规改进建议

- Define “Appropriate Due Diligence System”
定义 “合理的尽职调查体系”
- Align Enforcement Procedures
统一执行程序

IKEA standpoint on EUTR scope expand

宜家对于欧盟木材法案扩大范围的立场

- IKEA supports the European Commission's efforts to combat illegal logging through implementation of the European Union Timber Regulation (EUTR).

宜家支持欧盟通过执行木材法案来打击非法采伐

- As today the Commission considers expanding the scope of the legislation, we encourage Commissioners to first **prioritize a review of current implementation procedures** and to **urge all Member States to fully implement and effectively apply the existing legislation.**

欧盟在考虑扩大法规范围时需要优先**评估目前的执行程序并且督促所有的成员国完全有效地**执行现有的法规要求

Thanks
谢谢！

