



Reviews of Amazon Your Business, Meindert's previous book:

UNITED KINGDOM

'The book Amazon Your Business is wonderfully produced, and teeming with important information and ideas.'
- Roger Riddell, director Oxford Policy Management, author of the bestseller *Does Foreign Aid Really Work?*

BRAZIL

'A solid source of information.'
- Andrea Vialli, journalist of O Estado de São Paulo, Brazil's biggest national newspaper.

USA

'Signs of hope from the Amazon. The book Amazon Your Business is full of inspiring stories about entrepreneurs and activists setting the stage for an Amazon revival.'
- Jay Walljasper in Ode magazine

ABOUT THE EDITOR

Meindert Brouwer (1951) is an independent conservationist and writer from The Netherlands. He specializes in developing and implementing innovative communication and marketing concepts for nature conservation, sustainable development and development cooperation. His previous book *Amazon Your Business / Opportunities and solutions in the rainforest* has received excellent reviews and has been distributed to 88 countries.

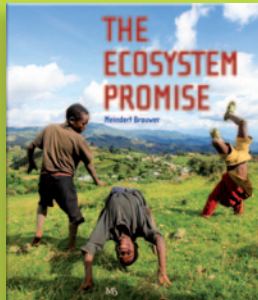
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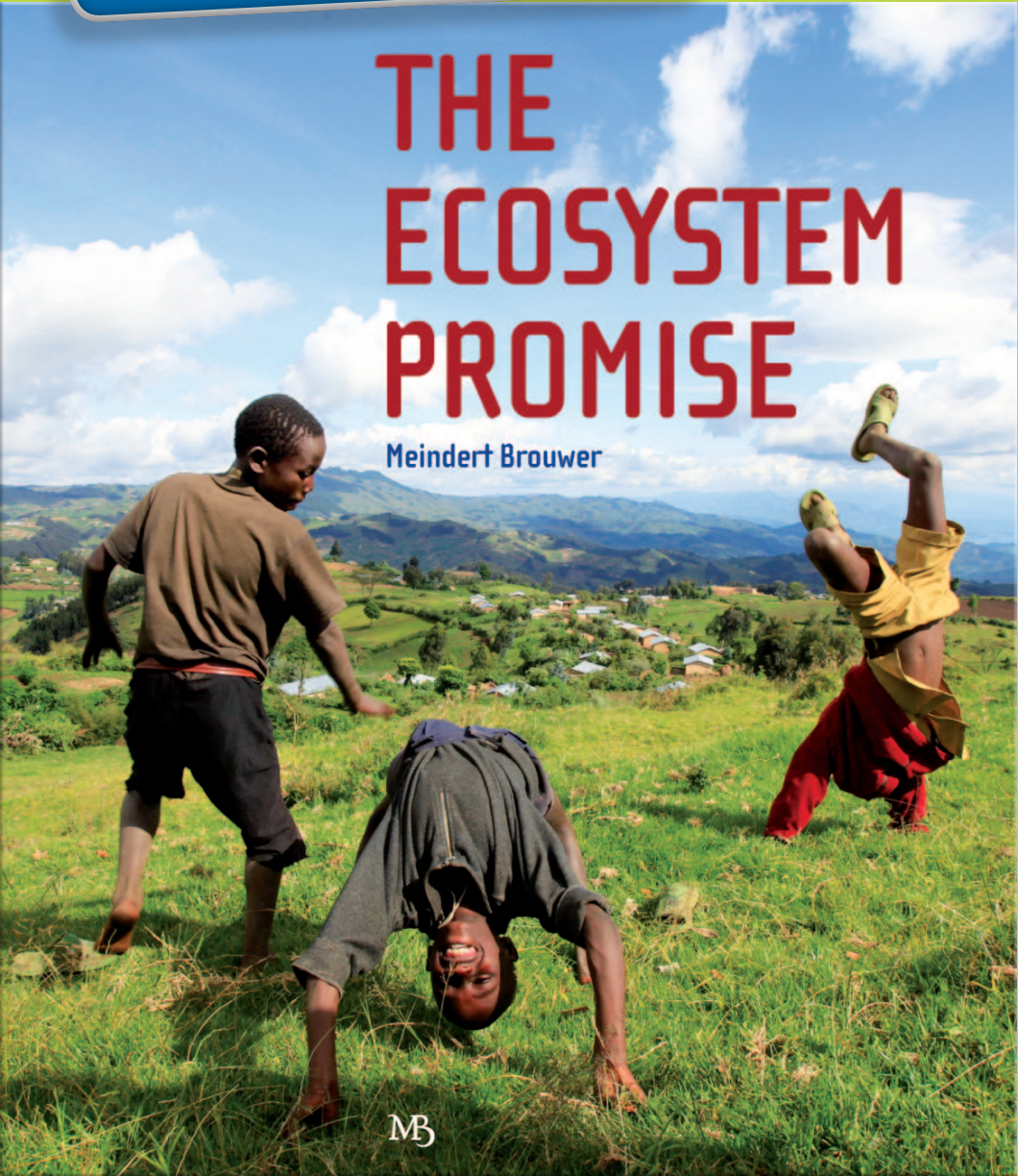
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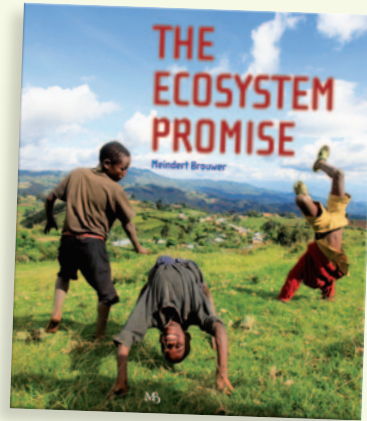


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A Meindert Brouwer publication

THE ECOSYSTEM PROMISE



1. **Is** the first international book for the general public about the financial value of nature.
2. **Explains** the values of ecosystems and the benefits of ecosystem services.
3. **Presents** a new, international trend of payments for ecosystem services (PES) that Nature has in store, such as food, water, medicinal plants, pollination of crops by insects, climate regulation, regulation of water flows, drought and flood protection, waste treatment, opportunities for tourism and more.
4. **Presents** business cases and best practices of nature restoration on all continents.
5. **Presents** the vision of top scientists, conservationists and entrepreneurs and testimonies from local people around the globe.
6. **Shows** that making use of the services of nature in a responsible way is often much cheaper than building installations and maintaining these.
7. **Shows** how nature conservation and restoration contribute to water supply, food security, poverty alleviation and new jobs.
8. **Shows** the way to a green economy and shows that investments in nature conservation and restoration are business opportunities.
9. **Serves** as a global guide with useful websites and contact details of stakeholders around the globe in the network section.
10. **Inspires**, and contains beautiful pictures of projects from all over the world.

CO-FUNDERS

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