



Joseph L. O'Donnell, Senior Manager of Government & Public Affairs

*On the Brink of Historic Agreement, Skepticism
Colors Trade Debate in the U.S.*

November 2016

- Background on IWPA
- Selected indicators in the U.S. wood products market
- The Trade Debate as it Impacts Wood Products
 - TPP – Environmental Chapter
 - U.S. Election and Prospects for TPP
 - U.S. Peru Trade Promotion Agreement
 - The Ongoing Role of ITTO
 - IWPA Wood Trade Compliance Training

IWPA Core Purpose & Values

➤ To build acceptance and demand in North America for globally sourced wood products from sustainably managed forests

- Visionary Leadership
- Social Responsibility and environmental sustainability
- High Ethical Standards
- Service to Members
- Lifelong Learning and Exchange of ideas

Selected U.S. Market Indicators



- Relatively strong U.S. GDP growth has led to strong U.S. dollar
- Strong dollar promotes import competitiveness
- Continued low interest rates
- Multifamily construction spending has led market improvement.

Real GDP: Percent change from preceding quarter



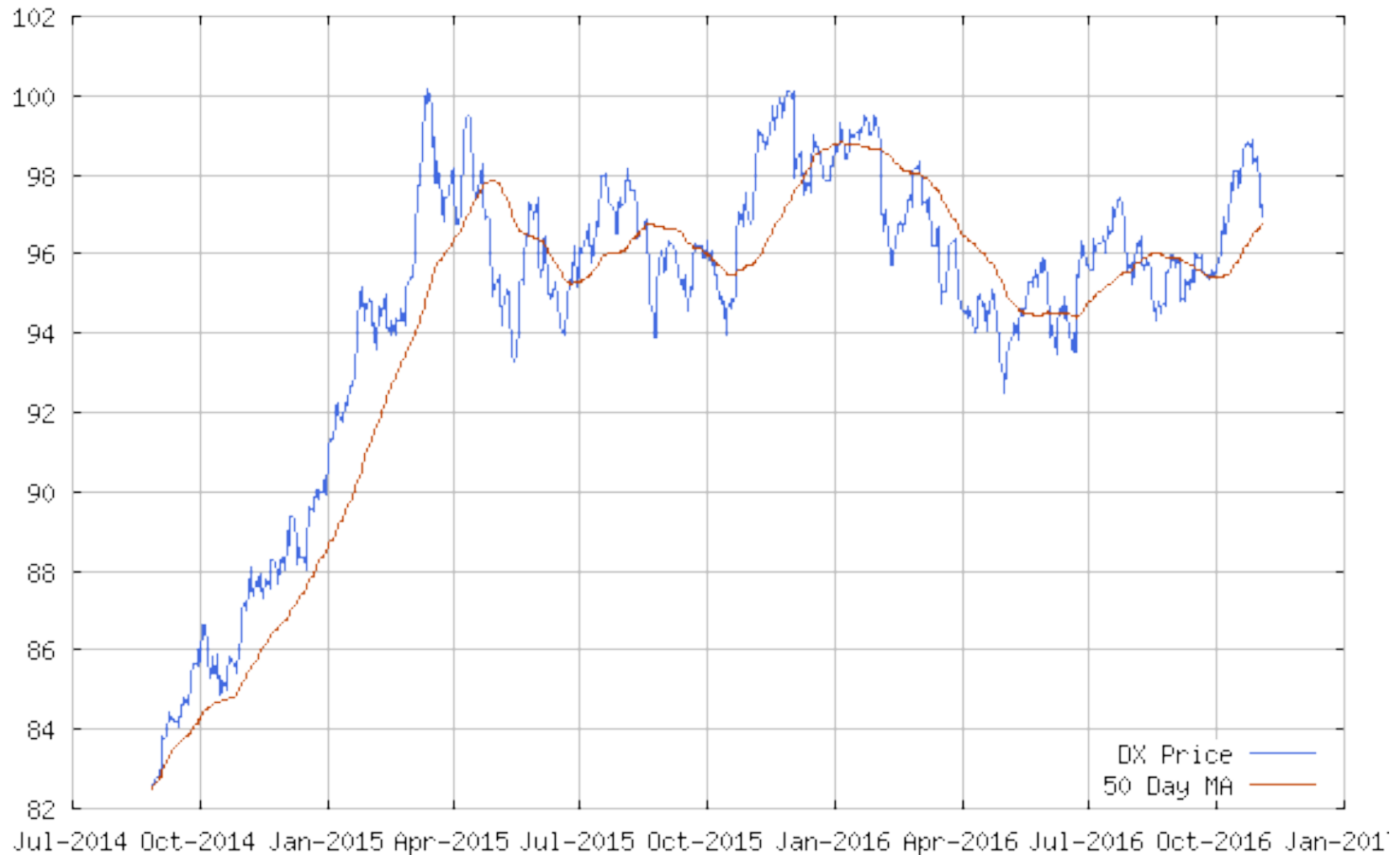
U.S. Bureau of Economic Analysis

Seasonally adjusted annual rates

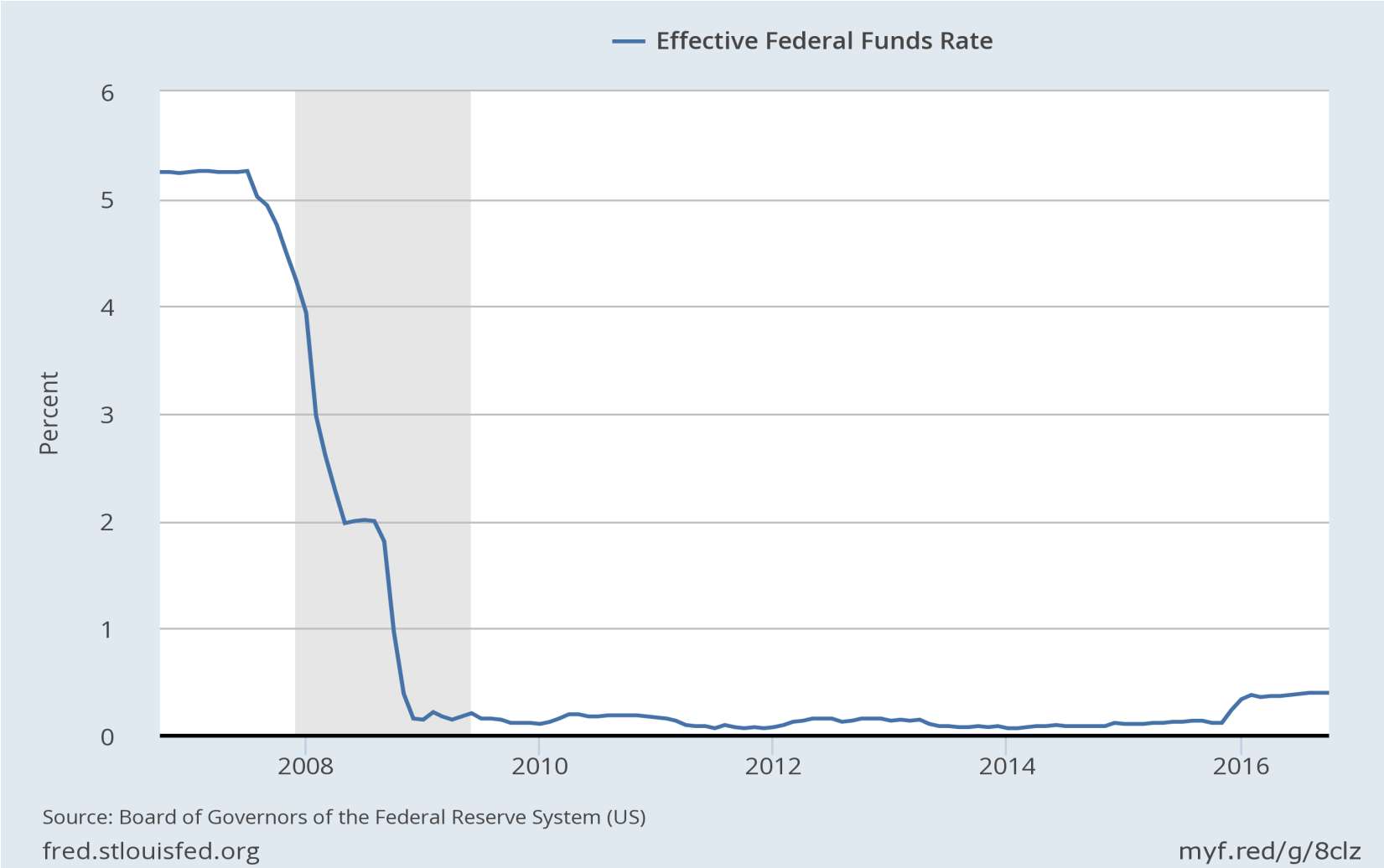
U.S. Dollar Rise Against Global Currencies

(c)2016 INO.com

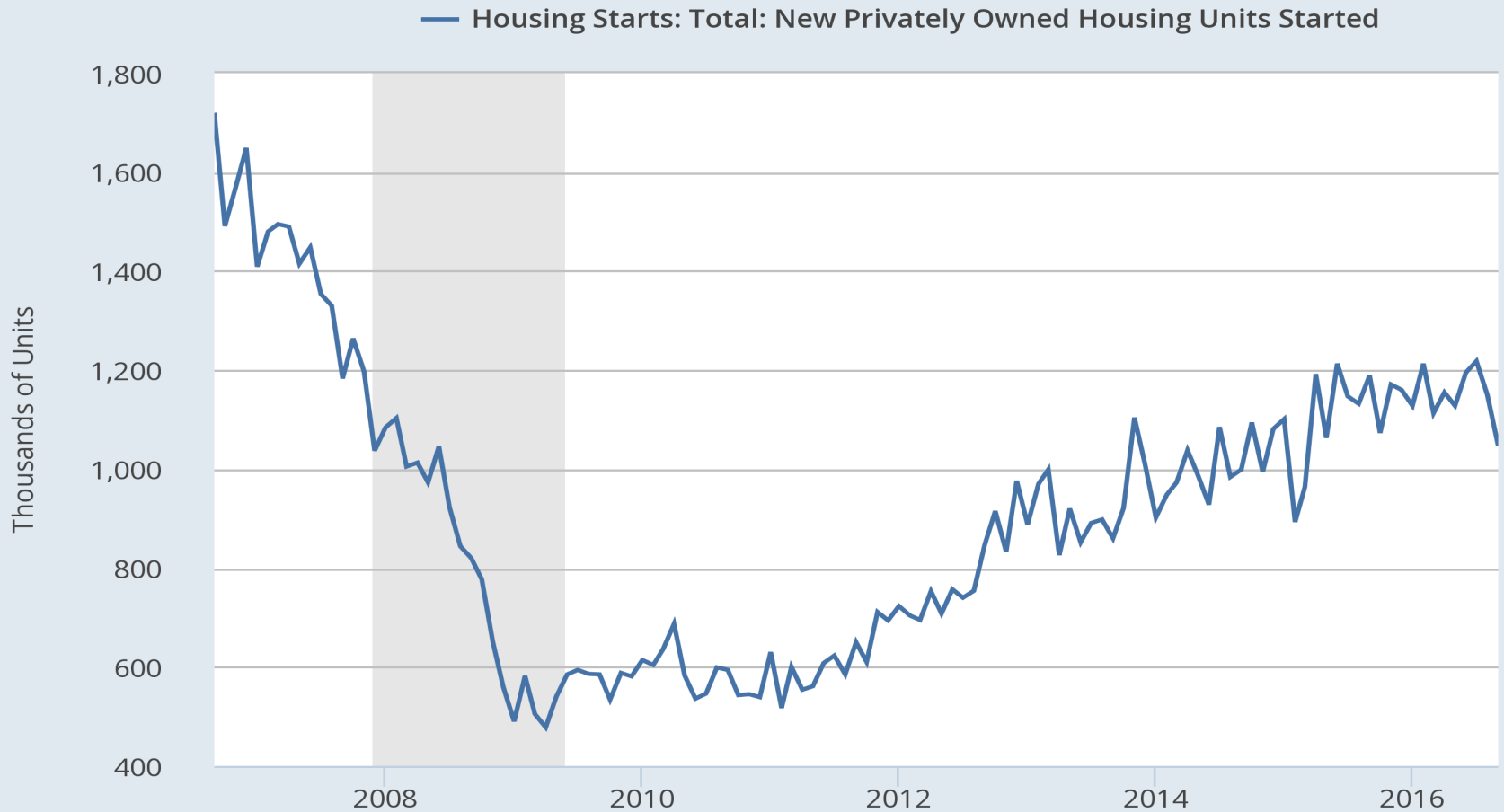
NYBOT US DOLLAR INDEX



Interest Rates Remain Near 0%



New Housing Starts Rebound, Though Well Below Pre-Recession Highs

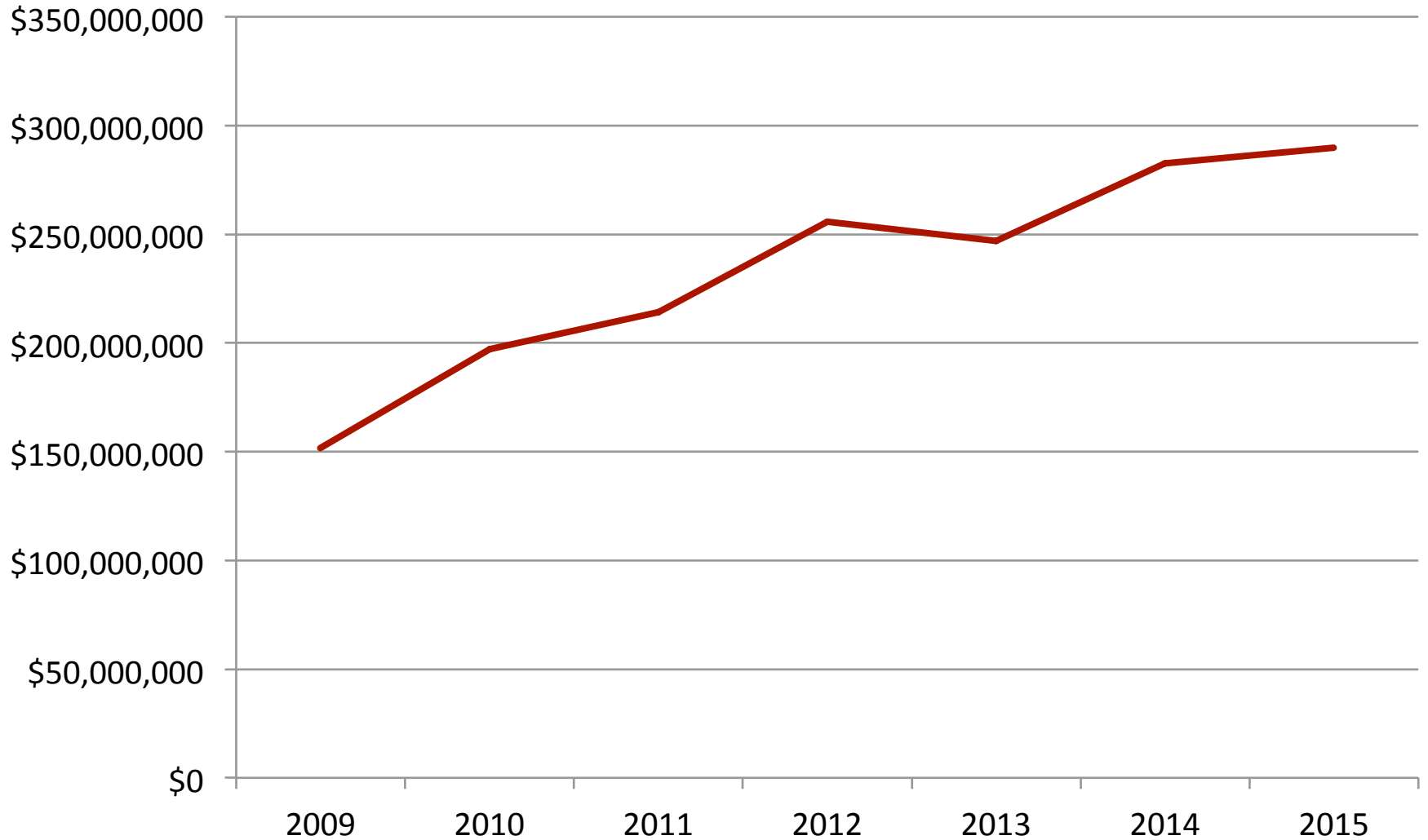


Source: US. Bureau of the Census
fred.stlouisfed.org

myf.red/g/8cll

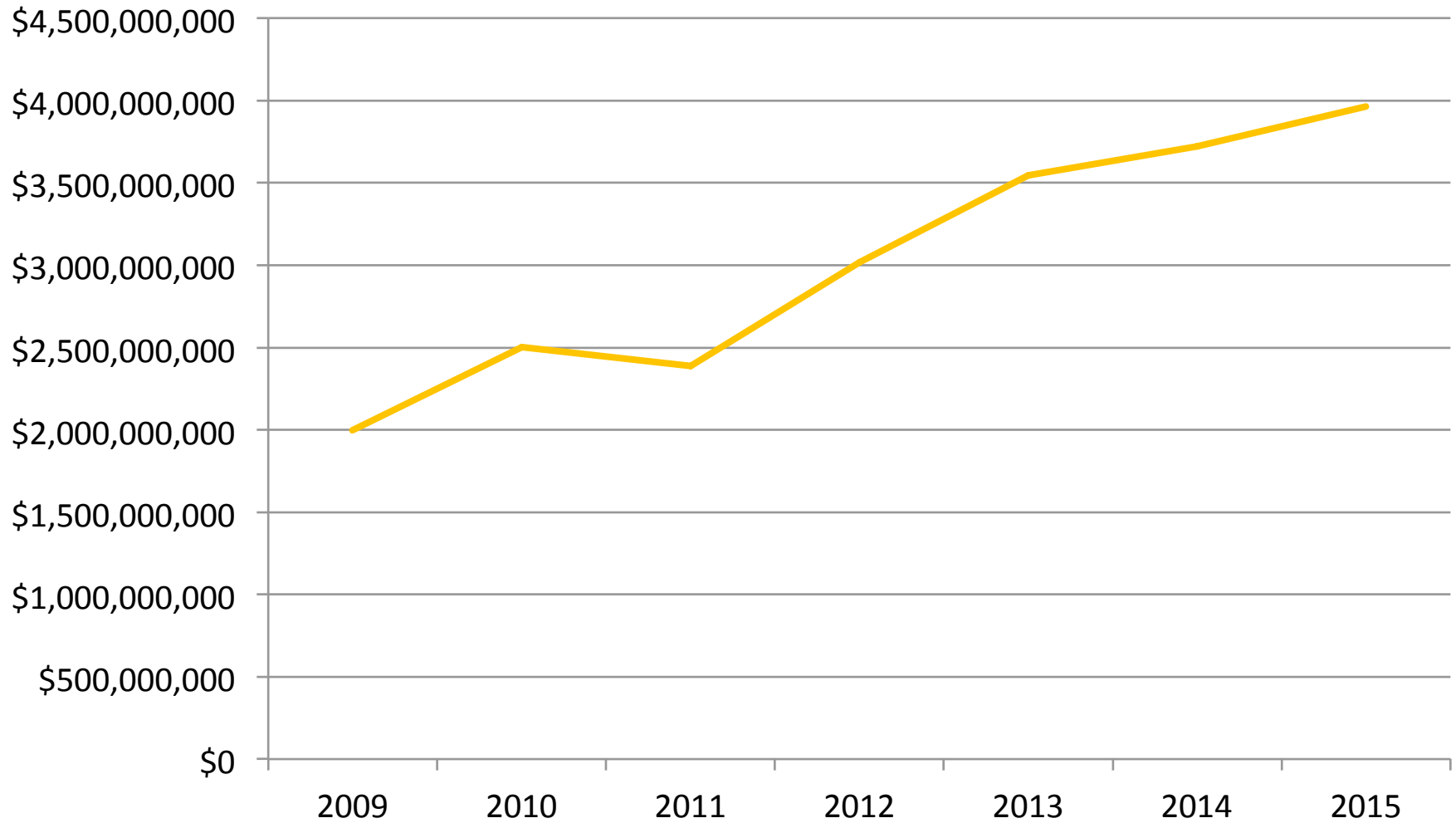


Value of Total U.S. Imports of Tropical Lumber





Value of Total U.S. Imports of HWPW, MDF, OSB, and Particle Board



IWPA Wood Trade Compliance Training and Due Diligence Resources

Priorities:

- Train employees who may be new to Lacey compliance
- Expose compliance staff to global resources
- Help staff develop and refine company standard operating procedures (SOPs)
- Tailor training to varied business models
- Continuous improvement
- Provide a forum for the exchange of ideas and expertise

TPP Environmental Chapter-Objectives

- promote mutually supportive trade and environmental policies
- promote high levels of environmental protection and effective enforcement of environmental laws; and
- enhance the capacities of the Parties to address trade-related environmental issues, including through cooperation.
- recognize that enhanced cooperation to protect and conserve the environment and sustainably manage their natural resources brings benefits that can
 - contribute to sustainable development,
 - strengthen their environmental governance,
 - and complement the objectives of the TPP Agreement.
- recognize that it is inappropriate to establish or use their environmental laws or other measures in a manner which would constitute a disguised restriction on trade or investment between Parties.

Invitation to Attend & Exhibit





Thank You

Joe@IWPAwood.org | [@IWPA_Policy](https://www.instagram.com/IWPA_Policy)

+1 703-820-6696

