

INTERNATIONAL TROPICAL TIMBER ORGANIZATION

ITTO

PRE-PROJECT DOCUMENT

TITLE	REVIEW OF INTERNATIONAL WOODEN FURNITURE MARKETS
SERIAL NUMBER	PPD 25/01 (I,M)
COMMITTEE	FOREST INDUSTRY
SUBMITTED BY	ITTO
ORIGINAL	ENGLISH

SUMMARY

The pre-project aims at reviewing the status and trends in the international wooden furniture markets with regard to consumption of wooden furniture and the wooden furniture industries. Specifically, the pre-project intends to assess the outlook for wooden furniture, including bamboo and rattan, into the 21st century, providing a view of products and markets where tropical timber producing countries are likely to be competitive.

This pre-project proposal is based on the recommendations of the XXVIIIth Session of the Committee on Forest Industry as a follow-up to pre-project PPD 25/99 (I) "Status of Further Processing of Tropical Timber in Producing Countries".

EXECUTING AGENCY	ITTO	
DURATION	12 MONTHS	
APPROXIMATE STARTING DATE	UPON APPROVAL	
PROPOSED BUDGET AND OTHER FUNDING SOURCES	Source	Contribution in (US\$)
	ITTO	169,065
	TOTAL	169,065

Pre-Project Study PPD 25/01 (I,M)

Review of International Wooden Furniture Markets

1. Introduction

In 2000 ITTO commissioned a study PPD 25/99 (I) "Status of Further Processing of Tropical Timber in Producing Countries" in collaboration with the International Trade Centre. This study offered a broad global demand outlook for further processed wood products such as wooden furniture, builders' joinery and profiled wood and regional overviews on further processing in producing countries. The study identified several possible lines for future action in pursuing the development of tropical timber further processing in producing countries. The Committee noted that there had been a significant increase in the openness of the wooden furniture sector and its markets had undergone significant changes over the past decade. Noting that there was an urgent need to conduct an in-depth study on wooden furniture products and markets where tropical timber producing countries are likely to be competitive, the Committee decided to implement a pre-project by the ITTO Secretariat to conduct market research on wooden furniture in the main consumer countries as a follow-up to PPD 25/99 (I). The following terms of reference describe the consultancy work.

2. Terms of Reference

- A. Review the status and trends in the international wooden furniture markets with regard to consumption of wooden furniture and the wooden furniture industries, taking into account the report entitled "Wooden Household Furniture: A Study of Major Markets", which was published in 1990 by ITTO in collaboration with the International Trade Centre UNCTAD/WTO.
- B. Assess the outlook for wooden furniture, including bamboo and rattan, into the 21st century, providing a view of products and markets where tropical timber producing countries are likely to be competitive.
- C. Analyze quality standards and labeling requirements in the major wooden furniture markets and their implications for manufacturers in producer countries
- D. Consider possible actions that ITTO, member governments and the trade and industry sectors could undertake to enhance their work related to the development of the wood furniture industry in producer countries for the high-value end of the market.
- E. Prepare and present for the consideration of the Committee a preliminary report at its Thirtieth session and a final report at its Thirty-first session.

3. Duration

The expected duration of the pre-project is twelve months.

4. Budget

Budget Components	Total (US\$)
10. Project Personal 16. International Consultants (2 months/4 person-China, EU, Japan, Middle East, USA) 19. Component Total	98,000 98,000
30. Duty Travel 31. Daily Subsistence Allowance (US\$200X20 daysX4 person) 32. International Travel (to Yokohama and selected member countries) 39. Component Total	16,000 16,000 32,000
60. Miscellaneous 65. Publication 69. Component Total	23,000 23,000
Subtotal	153,000
80. ITTO Monitoring, Evaluation and Administration 84. Programme Support Costs (10.5%) 89. Component Total	16,065 16,065
GRAND TOTAL	169,065

