



PROJECT IMPLEMENTATION PROGRESS

**PROMOTING SUSTAINABLE WOOD USE FOR DOMESTIC
MARKET IN MALAYSIA
PD 935/23 REV 1. (I)**

**61st session of the International Tropical Timber Council
Panama**

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BACKGROUND



Current Industry Focus:

- Heavily export-oriented for the past 20 years.
- Dependent on foreign markets, vulnerable to external shocks and global uncertainties (e.g., Covid-19 pandemic).

Domestic Market Potential:

- Significant gap in local consumption of wood products.
- Opportunity to support the sector and plantation forestry by creating jobs and generating revenue for local communities.

PROJECT OVERVIEW



ITTO Project Number:

PD 935/23 Rev.1 (I)

Project Signed: 5 April 2024

Start Date:

1 October 2024



&



End Date:

1 April 2026

Donor:

Duration:

18 months



Total Project Budget:

Total Budget	:	USD323,244
Government of Japan	:	USD212,088
Government of Republic of Korea	:	USD19,032
Government of Malaysia contribution	:	USD92,124

PROJECT OVERVIEW



Objective: To enhance and diversify domestic consumption and promote local markets of sustainable wood and wood products in Malaysia

**OUTPUT 1:
Improved
Policy
Framework**



**OUTPUT 2:
Capacity
Building**



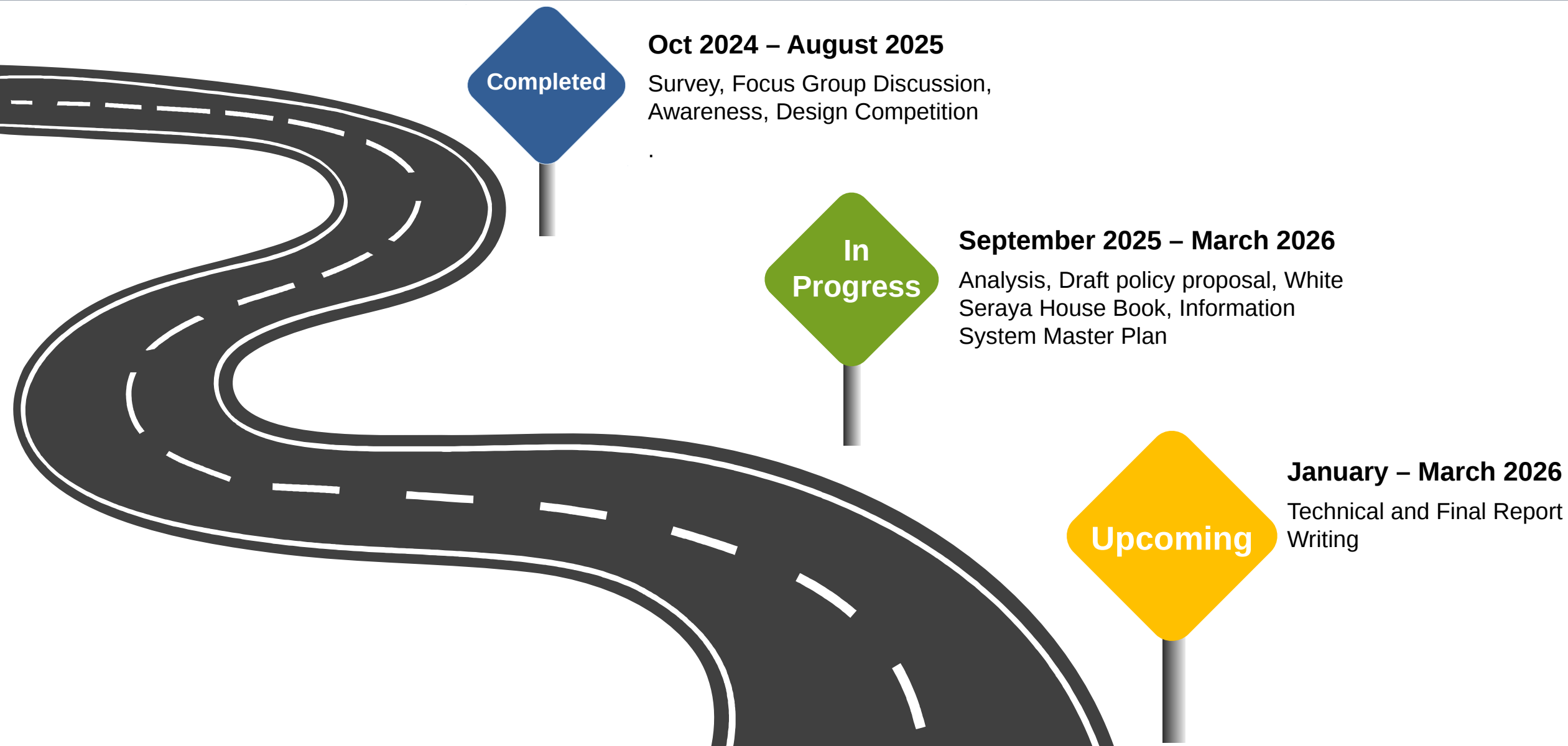
**OUTPUT 3:
Market
Assessment**



**OUTPUT 4:
Information
System
Masterplan**



TIMELINES



SUMMARY OF ACTIVITIES



PUBLIC SURVEY

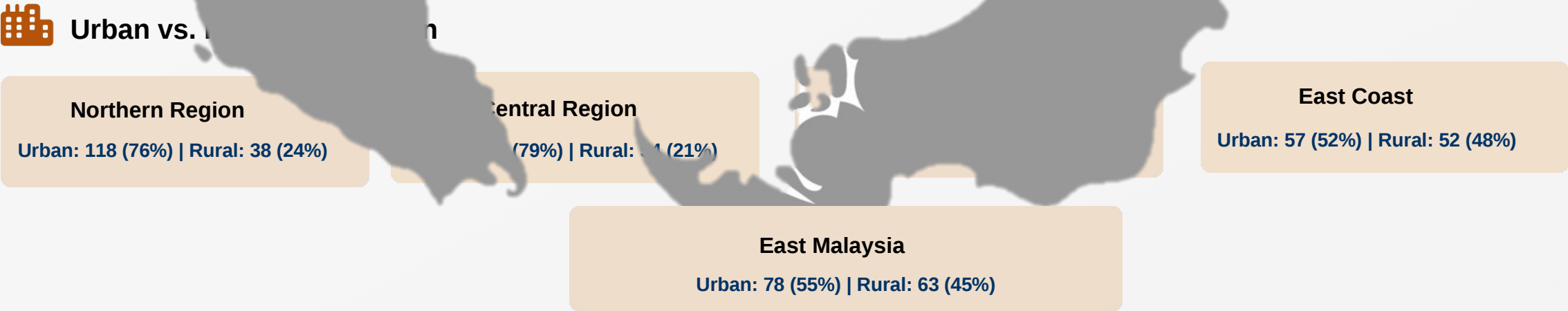
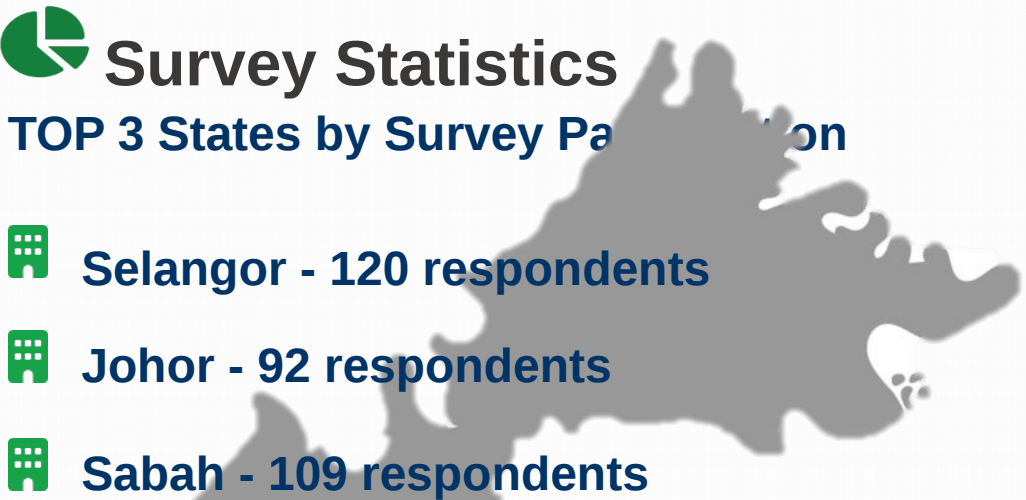
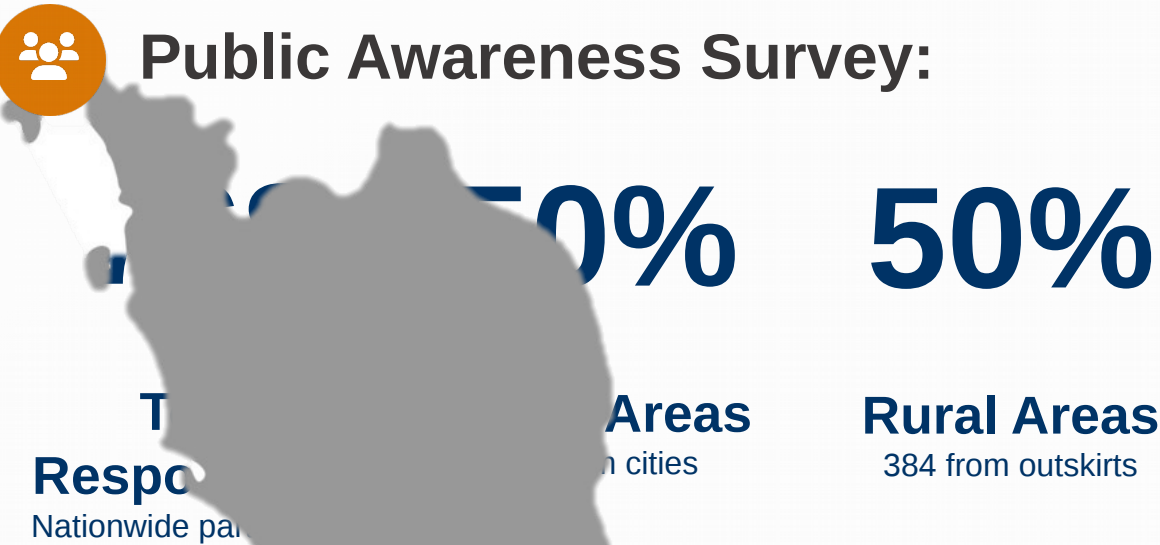
FOCUS GROUP DISCUSSION

STAKEHOLDER ENGAGEMENT

DESIGN COMPETITION

SEMINAR & B2B

1. ANALYSE THE EFFECTIVENESS OF POLICIES/INITIATIVES



2. ANALYSE THE EFFECTIVENESS OF POLICIES/INITIATIVES

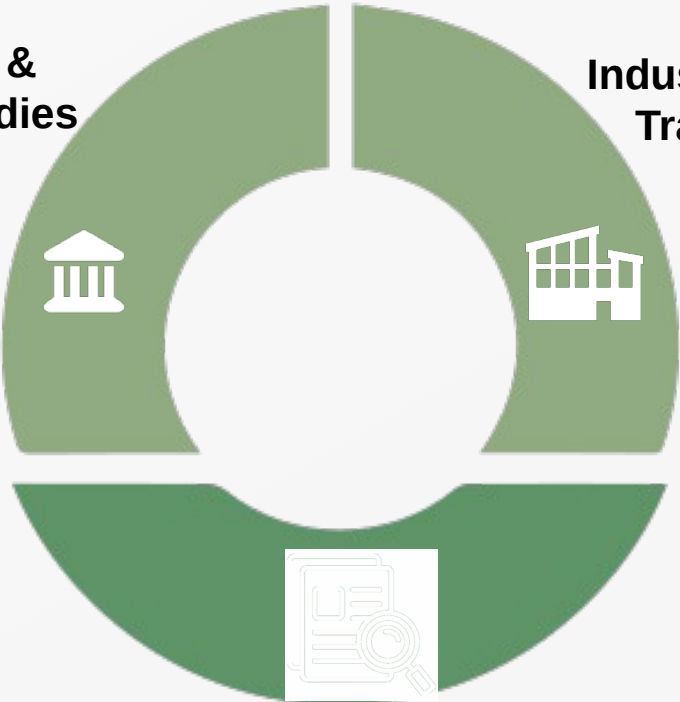


Stakeholder Engagement & Focus Group Discussions

Government &
Regulatory Bodies



Industry &
Trade



Research & Support
Institutions

Key Insights

Policy Coordination

Industry Challenges

Future Opportunities



3. SUSTAINABLE WOOD FURNITURE DESIGN COMPETITION



Successfully engaged students nationwide, fostering creativity and innovation in sustainable wood furniture design.

2025 SUSTAINABLE WOOD FURNITURE DESIGN COMPETITION
"DESIGN FOR SUSTAINABILITY : REIMAGINE WASTE, REIMAGINE SPACE"

Join the 2025 Sustainable Furniture Design Competition and unleash your creativity to design eco-friendly, space-saving furniture.

Prizes & Recognitions Await!

THEME: LIVING HALL FURNITURE FOR MICRO-LIVING INSPIRED BY MALAYSIAN CULTURES AND IDENTITIES

Entry Submission Deadline: 2nd May 2025
Extended of Submission Deadline: 16 May 2025

PRIZE:
First | RM4,000 + plaque + certificate
Second | RM3,000 + plaque + certificate
Third | RM2,000 + plaque + certificate
7 x Consolation | RM500 + plaque + certificate

Submit your entry to:

QR code

UPM PUTRA MTIB mtcc

OPEN TO ALL MALAYSIAN STUDENTS IN INSTITUTION OF HIGHER LEARNING (IPT/ Politeknik/ Kolej Komuniti/ IKBN/ ILP/ Kolej Vokasional)

With Knowledge We Serve

www.upm.edu.my



18

Academic Institutions

111

Total Submissions

235

Total Participants



10 finalists

Design Requirements

At least 70% sustainable wood, including waste/reclaimed timber.

4. SEMINAR ON COC & B2B

Successfully engaged students nationwide, fostering creativity and innovation in sustainable wood furniture design.



Industry Sector

30 participants from timber suppliers & end users

Public Agencies

25 participants from FRIM, MTC, JKR

B2B Session

14 participants

EXPECTED OUTCOME



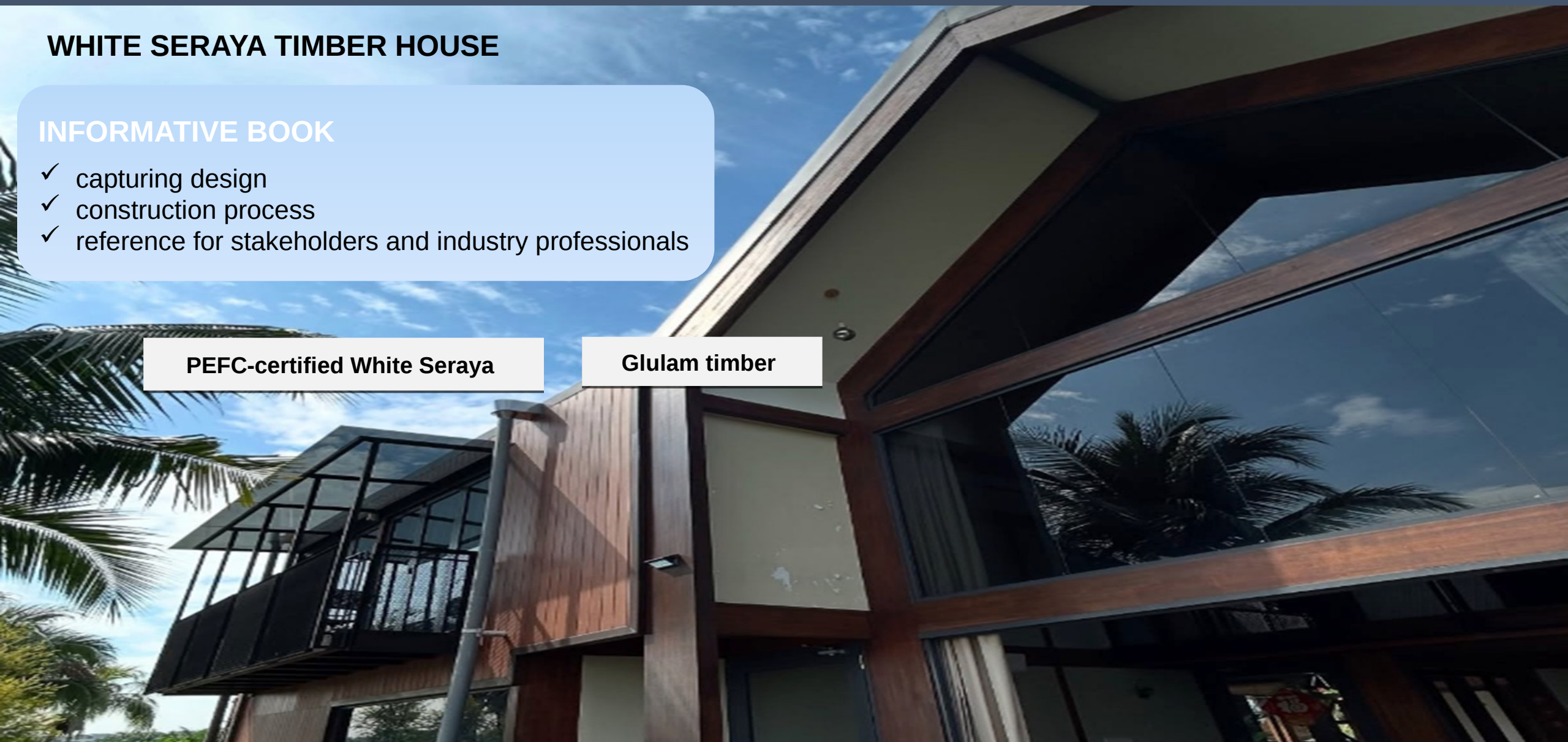
WHITE SERAYA TIMBER HOUSE

INFORMATIVE BOOK

- ✓ capturing design
- ✓ construction process
- ✓ reference for stakeholders and industry professionals

PEFC-certified White Seraya

Glulam timber



EXPECTED OUTCOME

INFORMATION SYSTEM MASTER PLAN

