



**INTERNATIONAL TROPICAL
TIMBER COUNCIL**

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ORIGINAL: ENGLISH

SIXTY-FIRST SESSION
27 – 31 October 2025
Panama City, Panama

**LIST OF STATES, INTER-GOVERNMENTAL/GOVERNMENTAL,
NON-GOVERNMENTAL ORGANIZATIONS AND PRIVATE SECTOR
APPLYING FOR OBSERVER STATUS AT THE
SIXTY-FIRST SESSION OF THE INTERNATIONAL TROPICAL TIMBER COUNCIL AND
ASSOCIATED SESSIONS OF THE COMMITTEES**

27 – 31 October 2025

OBSERVERS

Permanent Observers

COMMON FUND FOR COMMODITIES (CFC)

Mr. Job de Best

External Funds and Programme Coordinator

FOOD AND AGRICULTURE ORGANIZATION (FAO)

Ms. Thais Linhares-Juvenal

Senior Advisor, Forestry Division

Non-Governmental Organizations (Admitted at earlier Sessions)

COMMUNICATION FORUM OF COMMUNITY FORESTRY (FKKM), INDONESIA

Ms. Christine Wulandari

Head of National Steering Committee

INTERNATIONAL WOOD PRODUCTS ASSOCIATION (IWPA), U.S.A.

Ms. Ashley Amidon

Executive Director

REDE MULHER FLORESTAL (FOREST WOMEN'S NETWORK), BRAZIL

Ms. Fernanda Rodrigues

Forest Engineer

REFACOF, CAMEROON

Ms. Rose Masso

Point Focal, Cameroon

TRAFFIC, ECUADOR

Ms. Karen Noboa

Project Officer

Non-Governmental Organizations (As per Decision 3(XLI), information on organizations/institutions is annexed)

PONTERRA, PANAMA (late submission of an application)

Ms. Sarah Spalding Elton

Stakeholder Liaison Officer

SATELLITES ON FIRE, MEXICO (late submission of an application)

Mr. Armando Manuel Hernandez Garcia

Chief Growth Officer

ANNEX

**INFORMATION FORM RELEVANT FOR ADMISSION TO SESSIONS
OF THE INTERNATIONAL TROPICAL TIMBER COUNCIL
AND ASSOCIATED COMMITTEES AS NEW “OBSERVER” ORGANIZATION**

1. Official Name: PONTERRA

2. Membership: OBSERVER

3. Short History:

Founded in 2023, Ponterra emerged with the clear vision of restoring nature to reverse climate change, rebuild biodiversity and uplift rural communities. Recognizing the gap between ambitious net-zero goals and real on-the-ground restoration, the team brought together seasoned entrepreneurs, scientists and field operators to bridge finance, nature and community. From the outset, Ponterra chose to do things differently: rather than simply trading carbon credits, they committed to “more than just carbon” — by restoring degraded agricultural lands through planting native-species forests, engaging smallholder farmers, and building whole-ecosystem projects rather than one-off efforts.

Their flagship project in Panama’s Azuero Peninsula exemplifies this approach: degraded cattle lands are being rebuilt into biodiverse tropical forests, with native tree species, community nurseries, local employment and rigorous monitoring.

By leasing land from farmers rather than purchasing outright, Ponterra ensures local ownership and aligns incentives for long-term stewardship.

Behind this model lies a vertically integrated, scale-ready framework: everything from seed collection, sapling production, planting, monitoring and credit issuance is managed by Ponterra’s in-house operations. Our ambition: “to build the world’s highest quality nature-restoration projects and repeat the model at scale until there is nothing left to restore.”

Today, Ponterra stands at the intersection of climate finance, ecosystem restoration and community development — offering a replicable blueprint for nature-based solutions that generate measurable environmental, social and financial returns.

4. Constitution [Please provide charter or other establishing document in all available languages]:

SEE ATTACHED DOCUMENTS

5. Aims, Objectives, Activities [Please describe the general aims and objectives of the Organization and the activities undertaken]:

Ponterra aims to restore nature to reverse climate change, bring back biodiversity and uplift rural communities. The organization’s principal objectives include developing and operating high-quality nature restoration projects at scale, exclusively on degraded agricultural lands, in partnership with local farmers and communities.

Core Activities

- ⋮ Project Identification: selecting degraded agricultural lands for restoration, assessing carbon sequestration potential, community interest and scalability.
- ⋮ Project Design: co-designing restoration plans with local landowners and communities, ensuring social and ecological benefits.
- ⋮ Restoration Implementation: leasing land, planting native species (over 75 species in programs), engaging local workforce, owning full value-chain operations from seed to credit issuance.

- **Monitoring & Credit Issuance:** employing bespoke technology and processes to track restoration, monitor outcomes, issue carbon credits and ensure long-term permanence and transparency.
- **Scaling:** establishing operations and processes that can be “rinse and repeat” to expand restoration across regions until there is no land left to restore.

Thus, Ponterra’s program merges ecological restoration, social uplift and commercial viability — delivering measurable environmental, biodiversity and local-community benefits.

6. Structure: Our company operates from the UK, the USA, Panama and Mexico. With forestry operations in Panama and Mexico. You can see more details about our company structure here: www.ponterra.eco

7. Finance [Please indicate source of revenue]: Three main investors: MICROSOFT, RUBICON CARBON, CARBON STREAMING.

8. Publications: N.A.

9. Contact Address [Please provide in full the postal address, including telephone, facsimile and e-mail]:

CORREGIMIENTO DE ANCON
CALLE GAMBOA
CASA 177

10. Working Language(s) of the Organization: ENGLISH & SPANISH

11. Name(s) of Representative(s) [Please list all name(s) and official designation(s) of Representative(s) who will attend the Sessions. If necessary, use reverse side of this page]:

SARAH SPALDING ELTON
STAKEHOLDER LIAISON OFFICER

12. Relevance to the objectives of the ITTA, 2006:

Under the International Tropical Timber Agreement, 2006 (ITTA, 2006), the following objectives are stated:

1. To provide an effective framework for consultation, international cooperation and policy development regarding the world timber economy.
2. To provide a forum to promote non-discriminatory timber trade practices.
3. To contribute to the process of sustainable development.
4. To enhance the capacity of members to implement strategies for sustainable timber exports.

5. To promote the expansion and diversification of international trade in tropical timber from sustainable sources, and improve structural market conditions.
6. To promote research and development for improved forest management and utilization.
7. To develop mechanisms for new and additional financial resources and expertise needed for sustainable management of forests.
8. To encourage national policies for sustainable utilization and conservation of timber-producing forests and maintaining ecological balance.

How Ponterra aligns with these objectives:

Ponterra's approach to restoring degraded agricultural lands and converting them back to biodiverse forests directly contributes to sustainable development and long-term management of forest ecosystems.

Its partnership-based model with landowners, local communities and investors helps build capacity and mobilises new financial and technical resources — thereby supporting the ITTA goal of "new and additional financial resources and expertise."

While Ponterra is not focused solely on timber trade, its operations restore forest cover, enhance biodiversity and ecosystem services — aligning with the ITTA's broader objective of conservation and sustainable use of forest resources.

The company's vertically integrated technology-enabled monitoring and transparent service offering support research, development and improved forest management — which corresponds with the ITTA's objective of promoting R&D and improved utilization.

In sum, Ponterra's activities not only serve national and local ecological and social objectives, but also support the international policy framework defined by ITTA 2006, particularly in restoring forest ecosystems, mobilisation of investment, and promoting sustainable uses of land and forest resources.

24 October, 2025

(date)



(signature)

**INFORMATION FORM RELEVANT FOR ADMISSION TO SESSIONS
OF THE INTERNATIONAL TROPICAL TIMBER COUNCIL
AND ASSOCIATED COMMITTEES AS NEW "OBSERVER" ORGANIZATION**

1. Official Name: Armando Manuel Hernández García
2. Membership: Currently not member
3. Short History: Satellites on Fire is an early wildfire detection system that uses satellites, cameras and IA, having faster time of detection than NASA. Currently covering up to 19 different countries and working side by side with forestry companies on covering their land.
<https://app.satellitesonfire.com/>
4. Constitution [Please provide charter or other establishing document in all available languages]:
Please find attached in the Email.
5. Aims, Objectives, Activities [Please describe the general aims and objectives of the Organization and the activities undertaken]:
Connect with the Forestry Ecosystem of Panama.
6. Structure:
7. Finance [Please indicate source of revenue]:
Software as a Service (SaaS): We sell an early alert system based on the number of hectares a land wants to cover.
8. Publications:
NA
9. Contact Address [Please provide in full the postal address, including telephone, facsimile and e-mail]:
armando@satellitesonfire.com
10. Working Language(s) of the Organization:

Spanish / English

11. Name(s) of Representative(s) [Please list all name(s) and official designation(s) of Representative(s) who will attend the Sessions. If necessary, use reverse side of this page]:
Armando Manuel Hernández García - <https://www.linkedin.com/in/armandohdzgarcia/>

12. Relevance to the objectives of the ITTA, 2006:
<https://www.linkedin.com/in/armandohdzgarcia/>

21st October 2025

(date)

(signature)

