

Promoting Wood Culture

Sustainable wood is a viable choice in the construction industry, offering flexibility in materials and design while achieving long-term environmental benefits.

Advances in technology now allow wood to be used in mid- to high-rise buildings. However, the development of social system, enforcement of promotional regulations, and rising consumer awareness are on the way. In this webinar, government officials and industry practitioners will share their experiences, good practices, and challenges in promoting the use of wood in construction.

29 MAY 2025
16:00 JST



Please pre-register via the link below:

https://unops.zoom.us/webinar/register/WN_kgEUIQNWSN65Q8_3G3rwoQ

Simultaneous interpretation in French and Spanish available

Theme 1.

Measures, activities and policies to promote wood use



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Theme 2.

The benefits of wooden construction and promoting its awareness



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Brought to you by members of the FCLP *Greening Construction with Sustainable Wood* Working Group

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