



JAPAN GOV
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MAFF

Ministry of Agriculture,
Forestry and Fisheries



PROMOTING SUSTAINABLE WOOD USE FOR DOMESTIC MARKET IN MALAYSIA

PD 935/23 REV 1. (I)

2 DECEMBER 2024



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PROJECT OVERVIEW



Total budget: US\$ 212,088 ≈ RM 998,919.22



Duration of project: 18 months (1 October 2024 – 31 March 2026)



Executing Agency : Malaysian Timber Certification Council (MTCC)



Source of Funding: ITTO and Government of Malaysia (in-kind)

BACKGROUND:

Current Industry Focus/ Current Scenario

- Heavily export-oriented for the past 20 years.
- Dependent on foreign markets, vulnerable to external shocks and global uncertainties (e.g., Covid-19 pandemic).

Domestic Market Potential:

- Significant gap in local consumption of wood products.
- Opportunity to support the sector and plantation forestry by creating jobs and generating revenue for local industries, value added downstreams, local communities

BACKGROUND

Project Strategy:

- Improve the regulatory framework in Malaysia
- Increase awareness and promotion activities
- Build capacity for stakeholders in wood supply chains.



OBJECTIVE

To enhance and diversify domestic consumption and promote local markets of sustainable wood and wood products in Malaysia.

SCOPE

Existing products:



Sawn timber



Plywood

Recycled products:



Recovered paper

Construction:



Roof frame



Furniture



Wood pellet



Paper and packaging



Doors

KEY OUTPUTS:



Improved policy framework **to drive domestic consumption** of wood and wood products



Strengthened capacity to produce wood and wood products **to meet local market demands & promote local consumption**



Assessed market demands and supply for sustainable wood and its Chain of Custody with higher quality, more diverse products, fulfilling the due-diligence requirements and the commitment to ESG requirements including carbon emission and the use of IR 4.0 and advanced technologies



Established Timber Certification Information System (TCIS) that integrates existing data platforms and systems.



2. TIMELINES

Activity	Date
Project agreement signed between ITTO and MTCC.	5 April 2024
MTCC submission of proposed Project Coordinator to ITTO.	23 September
ITTO's approval of proposed Project Coordinator through No Objection Letter.	24 September
First disbursement of project fund received from ITTO.	1 October 2024
Estimated completion of Inception workshop	31 December 2024
Estimated completion of Inception workshop report	31 January 2025



Kick-off meeting held on 9 October 2024 between appointed Project Coordinator.



Meeting with ITTO Projects Manager held on 24 October 2024 to review the workplan activities.

PROJECT COORDINATION

		Phase 1	Phase 2	Phase 3	Phase 4
		PLANNING	EXECUTION	MONITORING & CONTROL	PROJECT CLOSURE
		Duration: 3 months	Duration: 12 months	Duration: 12 months	Duration: 3 months
ACTIVITIES	Development stages and deadlines schedule.	Task assignment and responsibility allocation.	Project progress monitoring and milestone assessment.	Deliverable verification against acceptance criteria.	
	Team and stakeholder identification.	Regular team meetings and progress reviews.	Risk identification and mitigation strategy implementation.	Lessons learned documentation and project report finalization.	
	Methodology design, planning, and development.	Project plan implementation.	Project plan adjustment based on deviations.	Executing Agency (EA) sign-offs acquisition.	
	Meeting scheduling and progress reporting to the Executing Agency (EA).	Bi-weekly work progress sharing and monthly EA meetings.	Work adjustments based on EA feedback.	EA sign-offs acquisition	
	Project schedule with milestones draft.	Task allocation to team members.	Activity refinement and update based on performance.	EA feedback and acceptance.	
EXPECTED OUTCOMES	Stakeholder identification and project team formation.	Stakeholder networking, communication, and cooperation.	Risk assessment and mitigation strategy application.	Lessons learned generation and project closure report preparation.	
	Methodology finalization for project execution.	Internal and stakeholder workshops/engagement series.	Project status report and schedule update.	EA feedback and acceptance.	
	Inception report preparation with stakeholder feedback incorporation.	Meeting minutes documentation and progress report updates.	Improvement feedback incorporation and mitigation strategy implementation.	Final report submission to EA with sign-offs.	



SUMMARY OF ACTIVITIES

Month	2024			2025												2026		
	Oct	Nov	Dec	Jan	Feb	Mac	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mac
Review relevant information	Project 1																	
Questionnaire development, pretested & survey		Project 1																
Development of TCIS			Project 1															
Review current policy documents, laws, regulations, strategic plans, incentives, and economic instruments	Project 2																	
Review public & private initiatives for the promotion of local consumption of sustainable wood & wood product	Project 2																	
Review the policies and initiatives for sustainable wood use promotions by public/private sectors internationally				Project 2														
Analyse of the effectiveness of each policy/initiative to promote sustainable wood use through quantitative metrics, survey and stakeholder engagement						Project 2												
Drafting, reviewing and finalise the framework												Project 2						
Workshop on COC and business formalisation	Project 3																	
Awareness program on sustainable wood				Project 3														
Wood furniture design for sustainable consumption		Project 3																
Timber structure demonstration												Project 3						
Project completion																	Project 3	

Project 1
 Project 2
 Project 3



RECOMMENDATIONS WITH OTHER ITTO MEMBERS

1. Exchange with other ITTO member countries that have either completed the SWU project or still ongoing to value add this study.
2. Collaboration between APEC EGILAT, ITTO and other international organisations:
 - promoting sustainable management of tropical forests
 - expanding and diversify the international tropical timber trade
 - ensure ITTO activities complement other organisations, learning from each other's best practices and failures.