LINKIWOOD 2023

WOOD TECH LEADERSHIP SUMMIT

- **STAR SPEAKERS**
- **CONSERVATIVE BUSINESS VS. INNOVATIONS**
- **HOT PANEL DISCUSSIONS**

November 30. Online

































ABOUT

SUMMIT AGENDA:

From forest software to your financial growth. Turning technologies into your profit

MISSION

To bridge the gap between a conservative wood industry and best IT practices

VISION

To be the **premier global conversation platform** that converges the realms of high-tech technologies and wood industry

FORMAT

Online with 15-min speeches and presentations

AUDIENCE

Business owners, top managers, employees, market experts and insiders

TIME

November 30, 2023. 10-18:00 Central European Time



ATTENDEES

























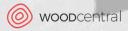












KEY SPEAKERS AND EXPERTS



Daniel-Paul Dima CEO, Porini Log



Swapan Chaudhuri CEO, Deeplai Poland



Matthew Russell Forest Consultant, ARBOR



Antti Miettunen Vice President, Pinja Finland



Michael Wisnefski ex-CEO, MaterialsXchange USA



Gustavo Milazzo CEO, WoodFlow Brazil



Jens Fuglsang Røge BM, HD LogSystems Denmark



Juha Valkola Director, Pinja Group Finland



Ashley Steel Forest Officer, FAO of the United Nations



Isabelle Claire Dela Paz President, IFSA **Philippines**



Alex Wysocki Chairman Linkwood group



Jason Ross CEO, WoodCentral Australia



Andrew Fergusson CEO, WoodScanner



Bengt Sorvik CEO, Otmetka Sweden



Ilya Gorodnyanskiy Developer of PolterApp . Germany



Mikael Lagerbom Sawmill Business Analyst Microtec. Sweden

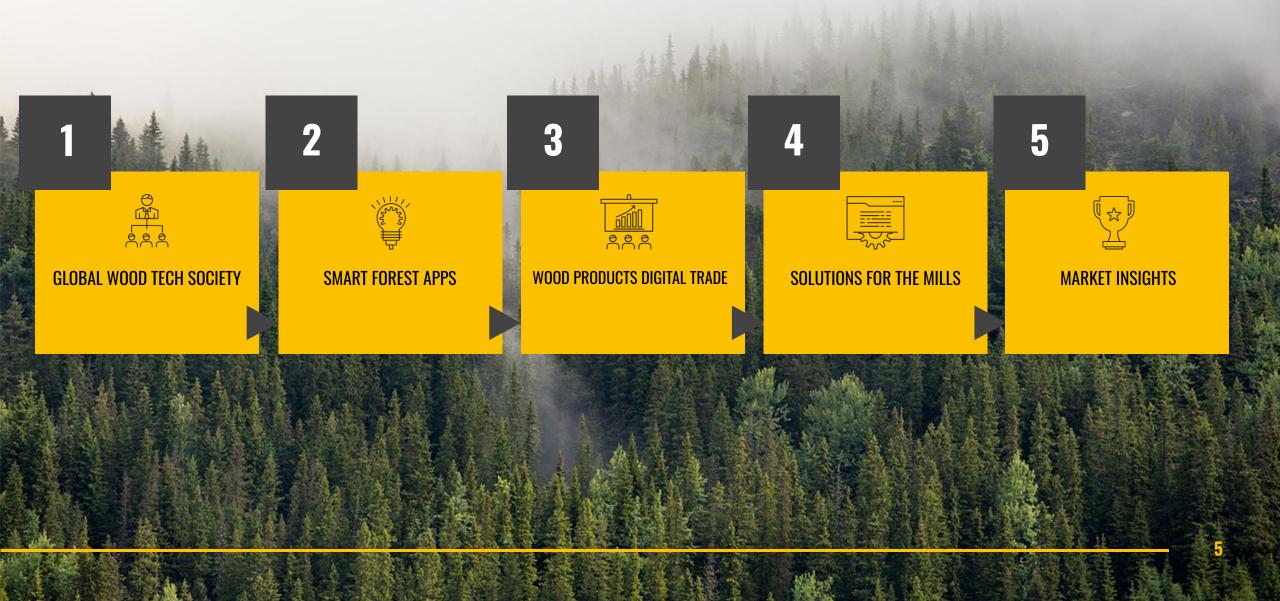


Will Znag CEO, Will Wood China



Danielle Atkins Owner, Land & Ladies LLC

SESSIONS



BUSINESS PROGRAM

10:00	GRAND OPENING
10:15 10:30 10:45 11:00 11:15	GLOBAL WOOD TECH SOCIETY Significance of Innovation. Approach to Innovation and Data Collection (Japan) ITTO, Ramon Carrill Investing in Excellence: How Timber Companies Can Harness Top TECH Talent for Business (Philippines) Unlocking Business Opportunities: Digital News Portal for Discovering Timber Enterprises (Australia) The Biggest in the World Forestry Database and Yearbook of forest products (Italy) Panel Discussion
11:30 11:45 12:00 12:15 12:30 12:45	SMART FOREST APPS AND SUPPLY CHAIN Enhancing Efficiency: Integrating Measurement Tools into Forestry and Sawmill Supply Chains (Poland) Transitioning from Manual Forestry Measurements to Digital Reporting: A Case Study of German, Austrian, and Swiss Foresters (Germany) Innovation in Wood Industry: The Success Story of the Largest Company's Mobile App Development (Denmark) 40 Years of Timber Traceability R&D (Sweden) Harvested Timber Supply Chain: Traceability Transparency Meeting The EUDR Objectives, TimberID case (Poland) Panel Discussion
13:00 13:15 13:30 13:45 14:00	INNOVATIONS FOR WOOD PROCESSING COMPANIES Optimizing Wood Company Efficiency: Digitization Strategies for Budget Savings (Finland) Maximizing Value & Resource Efficiency of Wood from Log to Final Board with MiCROTEC Connect (Sweden) Finnish Case of Digitizing Large Wood Enterprises (Finland) From the Biggest Wood Group to Innovation Center (Lithuania) Panel Discussion
14:15 14:30 14:45 15:00 15:15	DIGITAL WOOD TRADE PLATFORMS Turning Errors into Expertise: Drawing Wisdom from Timber Trade Platform History to Benefit All Online Timber Trade Companies (Lithuania) Transforming Marketplaces: The Evolution of the UK Timber Industry and Accessing British Timber Companies (England) From local to global: How the Digital Wood marketplace Pioneered the Sceptic Market for Local Timber Exporters (Brazil) Unlocking the American Dream of Digital Lumber Trading: Overcoming Technological Hurdles (USA) Panel Discussion
16:00 16:15 16:30 16:45 17:00	DIGITAL MARKET INSIGHTS ONLINE The Evolution of Forestry Consulting (Finland) Digital Marketing in the Wood Sector (USA) Unlocking Value: Harvested Wood Products as a Part of Forest Carbon Credit Programs (USA) Empowering Women forest owners in the USA: The Role of Effective Communication and Leadership (USA) Gaining entry to Chinese Importers and Understanding the Specific and Local Businesses Traditions (China)

⁵ CONFERENCE RECAP

ONLY FOR THE INTERNATIONAL TROPICAL TIMBER ASSOCIATION

BUSINESS PASS: 195 EUR

INDIVIDUAL PASS: 95 EUR

- All benefits included in the Individual Pass
- 1+1 attendees
- · Certificate of attendance
- Recordings of the event sessions
- Get PDF presentations
- Bank transfer and invoice available

Access to all general online sessions and keynote presentations

WE OFFER A SELECTION OF GROUP BOOKING DISCOUNTS ON SINGLE & BUSINESS PASSES:

3-9 Tickets: 20% off 10-19 Tickets: 30% off 20+ Tickets: 40% off

