

LINKIWOOD 2023

WOOD TECH LEADERSHIP SUMMIT

- STAR SPEAKERS
- CONSERVATIVE BUSINESS VS. INNOVATIONS
- HOT PANEL DISCUSSIONS

November 30. Online

HD LogSystems
Part of Hedeşelsakab

WoodFlow

PORINI LOG
Forestry Consultancy
& International Sales

OTMETKA

PINJA

MICROTEC

CMCG



International
FORESTRY
STUDENTS'
ASSOCIATION

IFSA

Nordic Forestry



WoodScanner
Find. Compare. Connect.

Deeplai



ABOUT



SUMMIT AGENDA:

From forest software to your financial growth. **Turning technologies into your profit**

MISSION

To bridge the gap between a conservative **wood industry** and **best IT practices**

VISION

To be the **premier global conversation platform** that converges the realms of high-tech technologies and wood industry

FORMAT

Online with 15-min speeches and presentations

AUDIENCE

Business owners, top managers, employees, market experts and insiders

TIME

November 30, 2023. 10-18:00 Central European Time

ATTENDEES

CMCG

MICROTEC

WoodFlow

ARBOR
CUSTOM ANALYTICS

willint

International
FORESTRY
STUDENTS'
ASSOCIATION
IFSA

PINJA

HD LogSystems
Part of Hedeselakabet

PORINI LOG
Forestry Consultancy
& International Sales

Deeplai

SIZE



VMG

OTMETKA

Nordic Forestry

WoodScanner
Find - Compare - Connect

易木供应链服务
WILLWOOD

woodcentral

KEY SPEAKERS AND EXPERTS



Daniel-Paul Dima
CEO, Porini Log
Finland



Antti Miettunen
Vice President, Pinja
Finland



Jens Fuglsang Røge
BM, HD LogSystems
Denmark



Isabelle Claire Dela Paz
President, IFSA
Philippines



Andrew Fergusson
CEO, WoodScanner
UK



Mikael Lagerbom
Sawmill Business Analyst
Microtec, Sweden



Swapan Chaudhuri
CEO, Deeplai
Poland



Michael Wisniewski
ex-CEO, MaterialsXchange
USA



Juha Valkola
Director, Pinja Group
Finland



Alex Wysocki
Chairman
Linkwood group



Bengt Sorvik
CEO, Otmetka
Sweden



Will Znag
CEO, Will Wood
China



Matthew Russell
Forest Consultant, ARBOR
USA



Gustavo Milazzo
CEO, WoodFlow
Brazil



Ashley Steel
Forest Officer, FAO of the United Nations
Italy



Jason Ross
CEO, WoodCentral
Australia



Ilya Gorodnyanskiy
Developer of PolterApp
Germany



Danielle Atkins
Owner, Land & Ladies LLC
USA

SESSIONS

1



GLOBAL WOOD TECH SOCIETY

2



SMART FOREST APPS

3



WOOD PRODUCTS DIGITAL TRADE

4



SOLUTIONS FOR THE MILLS

5



MARKET INSIGHTS

BUSINESS PROGRAM

10:00 GRAND OPENING

GLOBAL WOOD TECH SOCIETY

10:15 **Significance of Innovation.** Approach to Innovation and Data Collection (Japan) ITTO, Ramon Carrillo

10:30 Investing in Excellence: How Timber Companies Can Harness **Top TECH Talent for Business** (Philippines)

10:45 Unlocking **Business Opportunities:** Digital News Portal for Discovering Timber Enterprises (Australia)

11:00 The Biggest in the World **Forestry Database** and Yearbook of forest products (Italy)

11:15 **Panel Discussion**

SMART FOREST APPS AND SUPPLY CHAIN

11:30 Enhancing Efficiency: Integrating Measurement Tools into **Forestry and Sawmill Supply Chains** (Poland)

11:45 Transitioning from Manual **Forestry Measurements to Digital Reporting:** A Case Study of German, Austrian, and Swiss Foresters (Germany)

12:00 Innovation in Wood Industry: **The Success Story** of the Largest Company's Mobile App Development (Denmark)

12:15 40 Years of **Timber Traceability** R&D (Sweden)

12:30 Harvested Timber Supply Chain: Traceability Transparency Meeting The EUDR Objectives, TimberID case (Poland)

12:45 **Panel Discussion**

INNOVATIONS FOR WOOD PROCESSING COMPANIES

13:00 Optimizing **Wood Company Efficiency:** Digitization Strategies for Budget Savings (Finland)

13:15 Maximizing Value & Resource Efficiency of Wood from Log to Final Board with MiCROTEC Connect (Sweden)

13:30 Finnish Case of **Digitizing Large Wood Enterprises** (Finland)

13:45 From the Biggest Wood Group to **Innovation Center** (Lithuania)

14:00 **Panel Discussion**

DIGITAL WOOD TRADE PLATFORMS

14:15 **Turning Errors into Expertise:** Drawing Wisdom from Timber Trade Platform History to Benefit All Online Timber Trade Companies (Lithuania)

14:30 Transforming Marketplaces: **The Evolution of the UK Timber Industry** and Accessing British Timber Companies (England)

14:45 **From local to global:** How the Digital Wood marketplace Pioneered the Sceptic Market for Local Timber Exporters (Brazil)

15:00 Unlocking the **American Dream of Digital Lumber Trading:** Overcoming Technological Hurdles (USA)

15:15 **Panel Discussion**

DIGITAL MARKET INSIGHTS ONLINE

16:00 The Evolution of **Forestry Consulting** (Finland)

16:15 **Digital Marketing** in the Wood Sector (USA)

16:30 Unlocking Value: Harvested Wood Products as a Part of **Forest Carbon Credit** Programs (USA)

16:45 **Empowering Women** forest owners in the USA: The Role of Effective Communication and Leadership (USA)

17:00 Gaining entry to **Chinese Importers** and Understanding the Specific and Local Businesses Traditions (China)

17:15 CONFERENCE RECAP

ONLY FOR THE INTERNATIONAL TROPICAL TIMBER ASSOCIATION

BUSINESS PASS: 195 EUR

- All benefits included in the Individual Pass

+

- 1+1 attendees
- Certificate of attendance
- Recordings of the event sessions
- Get PDF presentations
- Bank transfer and invoice available

INDIVIDUAL PASS: 95 EUR

- Access to all general online sessions and keynote presentations

WE OFFER A SELECTION OF GROUP BOOKING DISCOUNTS ON SINGLE & BUSINESS PASSES:

3-9 Tickets: 20% off

| 10-19 Tickets: 30% off

| 20+ Tickets: 40% off

NEXT STEP

CONTACT US



@linkiwood



contact@linkiwood.com

www.linkiwood.com