



ITTC 58 - Agenda Item 13

“ITTO Strategic Action Plan 2022-2026”

Decision 5(LVII)

Preliminary cost estimates for the ITTO SAP 2022-2026 targets and associated draft Resource Mobilization Strategy (RMS)

ITTC (LVIII)/6

Sheam SATKURU
Executive Director, ITTO



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



— GLOBAL —
FOREST
— GOALS —

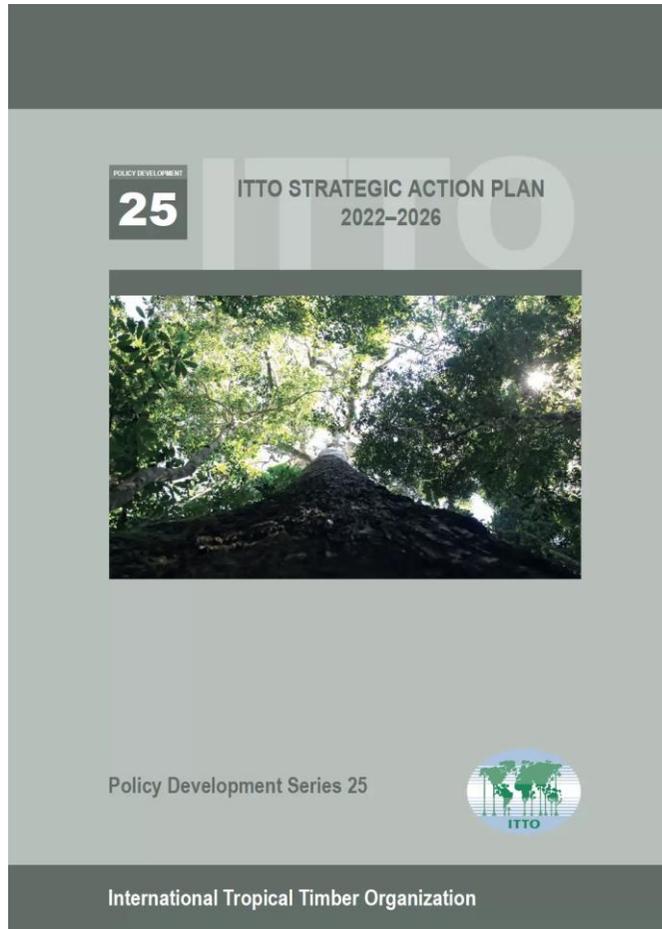
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Background – Decision 5(LVII)



- Adopted ITTO SAP 2022-2026 with 38 targets (tables 2 & 3) linked to 4 SPs & 4 CSs
- Requested ED to:
 - a) publish and widely disseminate the new SAP (posted April 2021)
 - b) identify resources needed to achieve the 38 targets in the SAP
 - c) develop, in consultation with the AB, an “indicative 5-year resource mobilization goal” and related resource management strategy (RMS) taking into account work on new financial architecture

Background – ITTC(LVIII)/6



5 Annexes:

Annex 1: Preliminary projected cost estimates to accomplish SAP targets for 2023-2026. (2022 to be based on actual contributions)

Annex 2: Draft RMS for SAP 2022-2026

Annex 3: Draft ToR for new WG called for in SAP Target 8 to look at market & trade issues

Annexes 4 & 5: Fact sheets on GEF and GCF – FYI only (not part of RMS)

This presentation focuses on 1 and 2 above



Background - Process



- June: ED Circulated preliminary draft cost estimates and draft RMS to AB members with request for comments by 30 June
- July: Comments received from Consumer Spokesperson
- Sept: ED Circulated revised draft to AB
- Oct: Comments received from ITTC Chair, RFM Chair, Japan. Document revised as ITTC(VIII)/6

Target cost estimates



Step 1: 9 targets can be accomplished through core budget New VCs not required:

- 1 Develop road map for GEF/GCF accreditation
- 2 Leverage financing through enhanced partnerships
- 15 Seek to establish MOU with UNFCCC
- 16 Refine MOU with CBD as needed based on post-2020 GBF
- 17 Extend/renew MOU with UNCCD through 2026
- 19 Make strategic use of ITTO databases to support LSSC talks
- 21 Upgrade ITTO databases on projects and concept notes
- 30 Enhance sustainability of Admin Account to support core activities
- 32 Identify post-COVID-19 recovery challenges & opportunities

Target cost estimates: 2022-26



Step 2: Generate preliminary projected cost estimates for 29 targets via:

- BWP 2023-2024
- BWP 2025-2026
- Projects (2023-2026)

For 2022: Use the actual VCs pledged for activities and projects

Target cost estimates: 2023-26



Step 3: Agree on 4 basic assumptions for projecting cost estimates for 29 targets:

- Sec. will continue to rely on external expertise to assist on policy issues. Average consultancy = US\$25,000
- C&O materials & events will be key to promoting ITTO and its work
- Training workshops will help build producer capacity. Average workshop = US\$30,000
- Country projects will be key to operationalizing many targets. Average project cost = US\$250,000 (based on 2016-2020 data)

Target cost estimates: 2023-26 (Annex 1)



Summary of projected cost estimates for 2023-2026:

BWP 2023-24: US\$ 5.565 m

BWP 2025-26: US\$ 6.035 m

Projects 2023-26: US\$18,000 m

Subtotal: US\$ 29,600 m

2022 pledges: US\$ 3,396 m

Total: US\$ 32,996 m

Target cost estimates: 2022-26



Proposed indicative 5-yr resource
mobilization goal for
ITTO SAP 2022-2026:

US\$ 33 million



Draft Resource Mobilization Strategy (RMS) for ITTO SAP 2022-2026 = US\$ 33m



- SAP Target 26: “Adopt & operationalize a new ITTO financial architecture to include an RMS...”
- ITTC(LVIII)/6 Annex 2 – Contains concise draft RMS:
 - A. Introduction
 - B. Purpose
 - C. Objectives 1-3
 - D. Elements, actions, responsibilities, & funding source for Objectives 1-3

Draft RMS – A. Introduction



Sets out 3 principles:

- Mobilizing resources to support ITTO functions, activities & projects is crucial to making ITTO a more viable and effective organization
- ED and senior staff have an important role to play in mobilizing resources
- Combined efforts of ITTO Chair/Vice Chair and members are also essential to mobilizing resources, including through coordination in capitals and diplomatic approaches

Draft RMS – B. Purpose



- To mobilize financial and other resources to meet the “indicative 5-year resource mobilization goal” for VCs needed to accomplish the SAP 2022-2026 targets
- Based on target cost estimates 2023-26 and on VCs for 2022, we propose a goal of US\$33 million

Draft RMS – C. Objectives



1. Attract additional VCs contributions from a broad base of members to support ITTO functions, activities and projects
2. Leverage financing for ITTO project and policy activities through new and enhanced partnerships & joint initiatives with intergovernmental, non-governmental and private sector organizations
3. Strengthen the capacity of the Secretariat to undertake core functions and policy work



D. Elements, actions, responsibilities, funding source by objective



Objective 1- Attract VCs from broad base of Members

3 Elements: (1) Donor outreach, (2) streamlined project cycle, (3) ITTO rebranding

(1) Donor outreach – 3 proposed actions:

- a. Representation in capitals: Who: **ED, ITTC Chair/Vice chair**. Travel to be supported through BWP funding for SAP Target 26
- b. Demarches & other diplomatic approaches: Who: **ITTC Chair/Vice chair**. No cost to ITTO
- c. Targeted messaging/materials for prospective donor members: Who: **Secretariat**. Supported mainly through core budget.

Draft RMS – Objective 2



Objective 2- Leverage \$\$ through new & enhanced partnerships with IOs, NGOs and private sector

6 Elements: (1) GEF/GCF accreditation, (2) partnering with GEF agencies, (3) partnering with private sector, (4) CPF Joint Initiatives, (5) MOUs and (6) CITES cooperation

(1) GEF/GCF accreditation: 7 actions (a to h):

- a. Develop roadmap for accreditation (SAP Target 1). Who: **ED & Council**. Funded from Core budget.
- b. Enhance coordination in capitals between ITTO FPs and GEF, GCF, Rio Convention FPs to advocate ITTO accreditation. Who: **All ITTO members**. No cost to ITTO

Draft RMS – Objective 2 (con't)



Objective 2- Leverage \$\$ through enhanced partnerships

(1) GEF/GCF accreditation:

- c. Enhance coordination in capitals between ITTO FPs & GEF “Operational FPs” and GCF “National Designated Authorities” to advocate inclusion of unfunded ITTO projects/project elements in GEF/GCF proposals. Who: **Producers and developing Consumers.** No cost to ITTO
- d. Earmark a small % of VCs to GEF/GCF for ITTO. Who: **GEF/GCF donors who are also ITTO members.** No cost to ITTO
- e. Advocate ITTO accreditation to GEF/GCF CEOs. Who: **ED & all ITTO members.** ED travel funded from core budget

Draft RMS – Objective 3



Objective 3- Strengthen Secretariat capacity to undertake core functions and policy work

3 Elements with 1 action each:

- (1) Secondments.** Action: Second well-qualified staff to fill gaps in Secretariat expertise. Who: **ITTO members.** No cost to ITTO.
- (2) Other in-kind contributions.** Action: Supply high quality equipment to support Secretariat operations. Who: **ITTO members.** No cost to ITTO.
- (3) Meeting obligations under Art 19 of ITTA 2006.** Action: Pay assessed contributions and arrears to the Admin Account to support new hires and effective core operations. Who: **All ITTO members in arrears.**

Concluding thoughts...5–year goal



- Target cost estimates for 2023-2026 are “best-guess” projections to fully implement the SAP
- The “indicative 5-year resource mobilization goal” should be ambitious but reflect what is possible.
- The draft RMS is a first for ITTO and key to implementing SAP 2022-26
- **Resource mobilization is a shared responsibility with members.**



Concluding thoughts...RMS



- Greatest potential for new resources could be through GEF/GCF accreditation. Members need to work with GEF/GCF FPs to help make this happen.
- **Members NEED to pay their assessed contribution towards the Admin Account – ESSENTIAL for ITTO effectiveness/DONOR CONFIDENCE & and a shared obligation.**



Thank you very much for your kind attention!



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International Tropical Timber Organization

www.itto.int
satkuru@itto.int