

Stream 4: Opening session

Trends and Community Perspectives on NTFPs

A view of the forests from within



Eufemia Pinto, Executive Director

Room 306-307, Songdo ConvensiA Incheon, Republic of Korea 18 June 2019 Asia-Pacific Forestry Week 2019





- 1. Introduction to NTFPs and Community Forest Enterprises (CFEs)
- 2. NTFP Trends,
 - Forests and Beauty
 - Wild Foods/ Forest Foods
- 3. CFE Initiatives
- 4. CFE Challenges
- 5. Recommendations



Non Timber Forest Products

"All biological materials, other than timber, which are extracted from forest for human use" – De Beer and McDermott, 1986



Honey

Animal

Fish

Fruits





Mushrooms

Essential oils

1. Overviews



Forest dependence

- 90% of world's poorest rely on forests for their livelihood; approximately 1.6 billion people, of which 450 million in the Asia-Pacific, 300 million in the ASEAN (OECD, 2009, IIED, 2008)
- Approximately 60 million employed or engagement in informal small-medium enterprises within the forestry sector (FAO, 2011)

Why NTFPs?



 10% of forest ecosystem are timber and 90% are non-timber forest products
But until now, the use of NTFPs for community forestry enterprise

is not optimal (Research and Development Department of Ministry of Environment and Forestry Indonesia, 2010)

 NTFPs are estimated to account for as much as 25 % of the income of close to one billion people (Molnar et al. 2004); around 22% (Angelsen, 2014); income from natural forests accounted for 28% of total household income, nearly as much as crops (Wunder, et al, 2014)

NTFPS important to different Asian countries

- Indonesia: 80% of all rattan traded internationally is from Indonesia, forest honey, resins
- Laos: bamboo shoots, benzoin, cardamom, sugar palm fruit, mushrooms
- *Myanmar:* cardamom, elephant foot yam
- *Vietnam:* rattan, oleoresins, cinnamon, star anise, *Sterculia sp*
- Cambodia: oleoresin, forest honey, traing, medicinals, malva nut
- Philippines: resins, honey, rattan

Community Forest Enterprises (CFEs)



- NTFP-EP works with a collective of over 200 community forest enterprises, and 7 intermediaries and participated in by over 4,000 members in 4 countries (Philippines, Cambodia, Indonesia and Malaysia)
- In 2018 at least 300,000 euros sales generated from marketing NTFP-based value added products

2. Trends





Forests and Beauty: From Tradition to Opportunity

- The beauty and cosmetics industry, (valued at USD 460 Billion in 2014) is growing rapidly.
- Closely linked with health and wellness industry (valued at USD 3.7 Trillion) in 2018.
- Increasing consumer preferences for "natural" commodities
- Cosmeceuticals derived from plant-based products as "natural products" niche

Forest and Beauty



Wild Foods





Forest Honey

- Sustainable honeyharvesting practice: collecting only a portion of the hive
- Research and lab studies shows potential of forest honey against other honeys in the market

Sumbawa (Indonesia)

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- JMHS data show the contribution of forest honey to monthly family income (USD 220)
- Profit sharing



- Honey Island brand
- Support from government and private sector partners
- Product traded through AMWAY
- Trademark through Geographic Indications
- Strong Quality control and sanctions
- Diversity of products: cinnamon, candle nut oil, tourism



Sumbawa (Indonesia)



The price of forest honey from 2008-2013

Harga Madu Hutan di tingkat Petani

Tahun	APDS	JMHS	APMTN	ктмик	LPMA	WASLIT	JMHU
2008	28.000/kg	30.000/kg	12.000 – 15.000/kg	25.000/bot ol	30.000/btl	40.000/kg	-
2009	45.000/kg	40.000/kg	17.000 – 20.000/kg		35.000/btl	45.000/kg	-
2010	45.000/kg	45.000/kg	20.000 – 23.000	30.000/bot ol	50.000/btl	50.000/kg	35.000/kg
2011	60.000/kg	55.000/kg	27.000 – 32.000/kg	30.000/bot ol	50.000/btl	60.000/kg	35.000/kg
2012	60.000/kg	60.000/kg	32.000 – 35.000/kg	40.000 s/d 50.000/btl	50.000/btl	75.000/g	40.000/kg
2013	90.000/kg	75.000	38.000 – 40.000/kg	75.000/btl	50.000 - 70.000/btl	75.000/kg	40.000/kg

With JMHI's interventi on, prices for forest honey have risen from 14% to as high as 321%!

Madhu Duniya





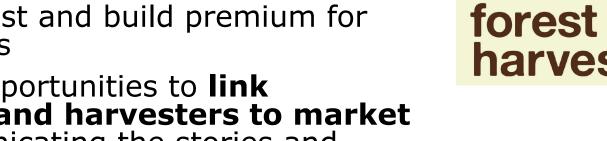
- Largest gathering of Asian forest honey producers, scientists, supporters and private sector players
- India (2007), Indonesia (2011), and Cambodia (2015)
- Formation of forest honey networks (in at least 5 countries), forging of government partnerships, inspiring on-going research on honey for health and medical benefits, and linking private sector partners and producers.

3. CFE CHALLENGES

- NTFRÆEP
- NTFP harvesters easily crowded out by cultivated or synthetic products
- Depletion of supplies by overexploitation
- Insecure tenure, restricting access to the raw materials; hampering long-term investment on sustainable practice
- Poor connectivity to information , networks, technology and finance

4. CFE Initiatives

- Utilization of protocols and standards to improve sustainability and quality
- Participatory guarantee systems (PGS) & collective trademark to generate trust and build premium for CFE products



- Providing opportunities to link producers and harvesters to market and communicating the stories and values behind the products
- Research and Development to expand product lines by bridging local knowledge and expertise of products with new or appropriate technology

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NTFP

PGS Rattan: Rotan Lestari









Production Sustainability

Ecological Sustainability

Socio-cultural Integrity

Traceability

National Rattan PGS Council

Rattan PGS experience with Desa Namo Village, Sulawesi

Sustainable harvesting

Traceability

Documentation

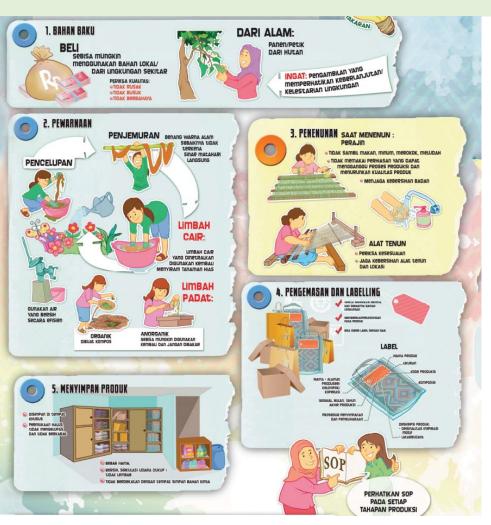








Sustainable hand-woven eco-textiles





 Good *tenun* practices: weaver fair, sustainable, quality

Meet the Makers



Developing products

Talipot palm traing chopsticks







Indigo dyeing

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NTFP EP

5. Recommendations



1. Build on traditional, local products and integrate them into the green and fairly trade sectors

- Install and implement incentives for appropriate technology and innovation in creative community forestry industries
- Invest in research and development to test efficacy of products and provide evidence to consumers

2. Increase access to finance to CFEs

- Further explore and develop low interest financing and favorable loan arrangements, eg. tax breaks, seed funds, risk sharing
- Encourage and provide incentives for private sector/ larger industries to engage CFEs and Small Medium Enterprise (SMEs) as part of CSR

5. Recommendations



3. Enhance market access

- Provide policy, technical and market development support for creative economy and and community forestry industries
- Support alternative certification and capacity building of CFEs to comply with product and market standards
- Update and exchange data and information on the development potential of SMEs from the forestry sector and support knowledge sharing and learning among SMEs/CFEs and stakeholders

5. Recommendations (1/3)



4. Enhance Policy and Regulatory Environment

- Securie access and tenure rights for CFs
- Recognize community based, cultural and biodiversity based standards
- Facilitate the market engagement of CFEs by streamlining permitting and licensing systems
- Support sustained policy research related to CFEs and NTFPs to improve and upscale community forestry enterprise.

5. Promote CFEs capacity development

- Integrate cultural and sustainability values in entrepreneurship capacity building
- Enhance technical and financial capacity of CFEs to ensure competitiveness of locally-made CFE products
 Eufemia Pinto (NTEP-EP)

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