



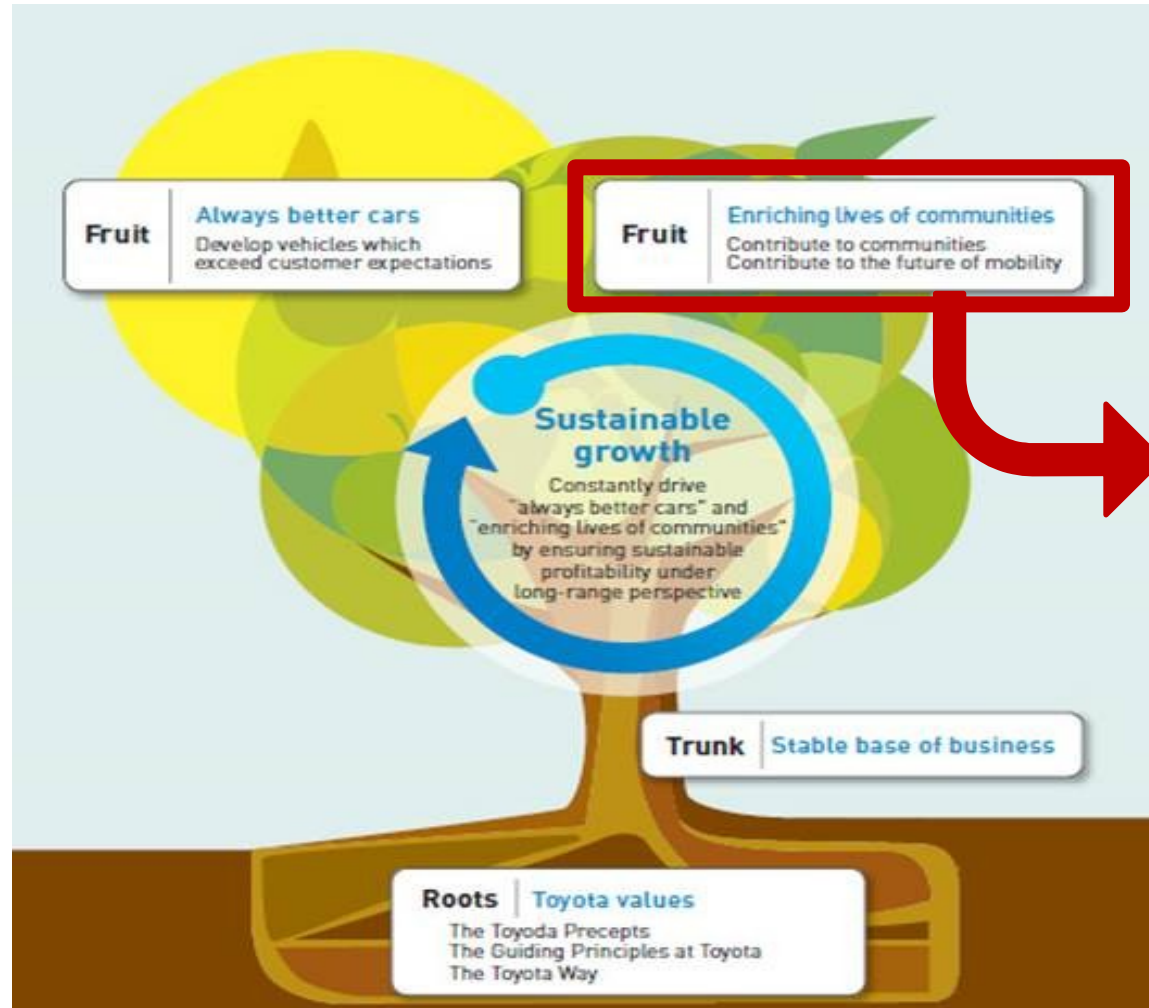
TOYOTA
INDONESIA
CSR
PROGRAM

Dr. Ir. Adjie Sapta, M.Si

1. PREFACE

Having carved out more than 45 years of history in Indonesia, Toyota Indonesia will always grow together and nurture strong ties with its customer, community & the Indonesian people.

TREE METAPHOR



CSR
 APPROACH
 Through 4
 Pillars

2. CSR APPROACH

TOYOTA
Berbagi
Bersama Membangun Indonesia

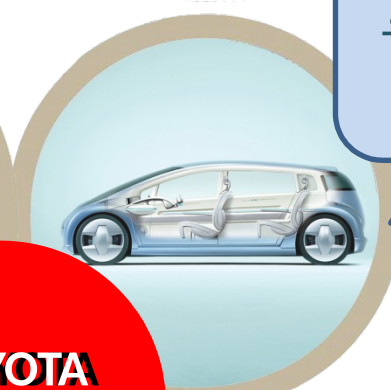
EDUCATION

- TOYOTA TECHNICAL EDUCATION PROGRAM (T-TEP)
- TEACHING AID DONATION
- TOYOTA BACK TO CAMPUS
- SCHOLARSHIPS (through YTA)



ROAD SAFETY

- TOYOTA SMART DRIVING PROGRAM
- TRAFFIC MITIGATION PROJECTS (Mampang, Gelora Project)



**TOYOTA
INDONESIA
CSR**

COMMUNITY DEVELOPMENT & PHILANTHROPY

- COMMUNITY DEVELOPMENT In SUNTER, CIBITUNG, KARAWANG (IGA, Health Programs, etc.)
- DISASTER RELIEF



ENVIRONMENT

- TOYOTA ECO YOUTH
- CAR FOR TREE
- TOYOTA FOREST (ONE CAR ONE TREE)



3. Program : TOYOTA FOREST

a. OUTLINE

INDONESIA CONDITION

Gov't emission reduction target 2030 (29%)

Indonesia government regulation on CSR

Government focus on regional area

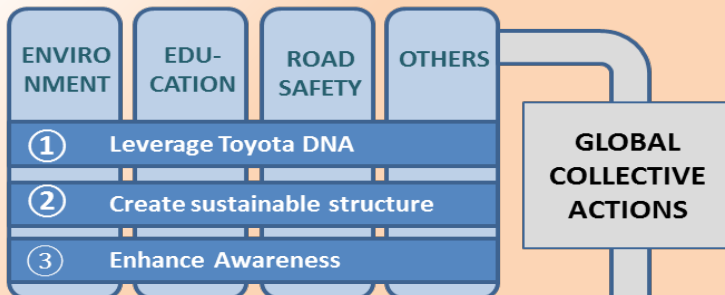
Indonesia social challenge

Customer more concern on CSR activity

TOYOTA
INDONESIA

TOYOTA POLICY FOR CSR

TMC DIRECTION FOR CSR



TOYOTA RECOGNIZED AS LEADING CONTRIBUTOR TO SOCIETY

1. Toyota Global Vision
→ Enriching Lives of Community
2. Toyota Global 6 Environment Challenges
→ 6th Challenge : Harmony with Nature

Strong and Focused CSR Activities

TOYOTA INDONESIA CSR CONCEPT

1. Built-in CSR in Company Business Strategy
2. initiative & Response of stakeholders voice
3. Sustainable contribution to Society
4. Share holders involvement on Toyota spirit

TOYOTA INDONESIA CSR TARGET

Sustainable Business

Toyota Indonesia & The supply chains

**TOYOTA CSR VISION :
TO BE THE PRIDE OF THE NATION**

Contribute to Government Policy

TOYOTA INDONESIA CSR FOCUS



ENVIRONMENT



EDUCATION



ROAD SAFETY



COMMUNITY DEV'T

b. ROADMAP

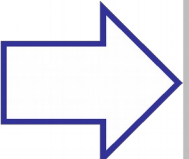
Toyota Indonesia and its supply chain have strong will to participate in the efforts of Environment Preservation. One of the participation is by Establishing Toyota Forest since 2002



c. SCHEME



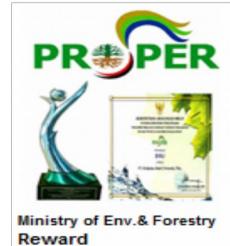
- TMMIN
(Toyota Motor Manufacturing Indonesia)
- TMMIN's Suppliers
- TAM
(Toyota-Astra Motor)
- Dealerships



- Cooperation/Coordination with :**
- National Government
 - Local Governments
 - Local Community, Local NGOs
 - Others



News, communication















d. CONCEPT



PMangrove Planting in West Java, Central Java, East Java & Bali
 PSustainability Plan : Continue planting North Java & Bali Coast
 in 5 years (this year/2017 : the 4th)
 PNumber of Planting :
 “One Car, One Tree” (Depends on TMMIN’s Production Volume)

e. PRACTICES

More than 1,000,000 mangroves already planted

	FY 13/14	FY 14/15	FY 15/16	FY 16/17	FY 17/18
LOCATIONS	West Java Province [Karawang, Pedes]	West Java Province [Karawang, Cilamaya]	East Java Province [Surabaya, Banyuwangi] Central Java Province [Semarang, Demak, Kendal]	Central Java Province [Semarang, Kendal] West Java Province [Karawang, Cilebar Cilamaya]	Bali Province East Java Province Central Java West Java Province
PLANTING (trees)	160,000	230,000	292,250	312,000	
GOVERNMENT	 Minister  Vice Gov  Mayor	 Staff Min  Vice Gov  Mayor	 Minister Deputy  Governor	 Staff  Deputy  Vice Gov  Mayor	

f. STAKEHOLDERS

PUBLIC PRIVATE PARTNERSHIP CONCEPT

ABGC (Academic, Business, Government, Community)



Reflection :

*We have already done good activity for B,G,C and can establish the program smoothly

*In the future we have to strengthen with Academic (IPB) for the activity as a research center for education and eco tourism purpose

g. PROGRESS

Mangroves coverage in Java Island



WEST JAVA : Karawang

CENTRAL JAVA : Semarang, Kendal, Demak

EAST JAVA : Surabaya, Banyuwangi

2013 With Minister of Environment, Mr. Balthasar Kambuaya, Vice Governor of West Java H. Deddy Mizwar & Regent of Karawang H. Ade Swara

2016 With Governor of Central Java, Mr. H. Ganjar Pranowo



2015 With Representative of Ministry of Environment Mr. Bedjo, Vice Governor of West Java Mr. H. Deddy Mizwar, Regent of Karawang dr. Cellica.



2017 With Regent of Karawang, Vice Governor of West Java, Rep. of Ministry of Environment, Rep. of Ministry of Maritime Affairs

g. PROGRESS

Location : Maron, Semarang (After 1 year)



g. PROGRESS

Location : Cilamaya, Karawang



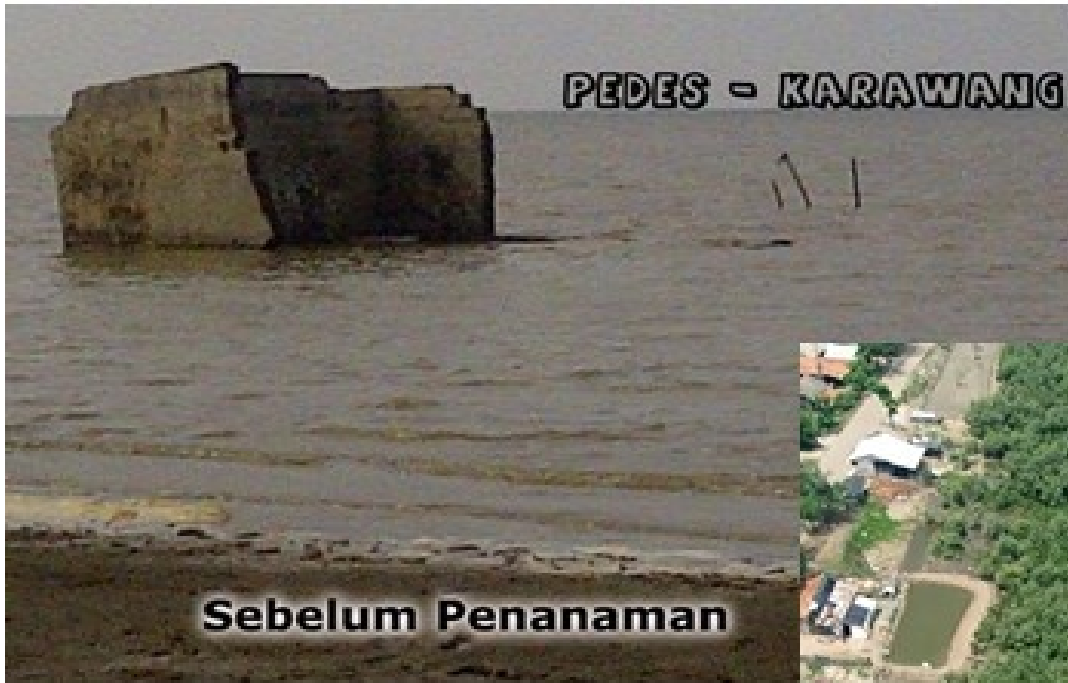
After – 2 years

Before



g. PROGRESS

Location : Cilebar, Karawang



After - 3 years



Before

Sesudah Penanaman

