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## IYF and ITTO's 25<sup>th</sup> Anniversary in 2011

### [Decision 3(XLVI)]

[Item 17 of the Provisional Agenda]

This document provides information for Council members on activities of the Organization related to the International Year of Forests (IYF) and ITTO's 25<sup>th</sup> Anniversary during 2011, as provided for by ITTC Decision 3(XLVI).

ITTO carried out numerous activities during 2011 up to the time of preparing this report to commemorate its 25<sup>th</sup> anniversary during the IYF, with several other activities planned for the last quarter of the year. The table below summarizes progress in implementing the activities contained in the indicative list annexed to Decision 3(XLVI), followed by additional activities undertaken or planned during the year.

Activity	Status
Special TFU issue with relevant CPF and other partner input	Special issue TFU 20-4 published using Decision 3(XLVI) resources on Asian forest tenure conference in collaboration with RRI, Indonesia and others.
Launch of SFM Tropics 2010 report in three languages and associated public relations events in selected countries	Launched in Berne, Switzerland (June) and planned for La Antigua Guatemala, Guatemala (November; Spanish) and if funds available Africa (December; French).
Publication of revised SFM Guidelines	Draft Guidelines to be reviewed by CRF during this session; publication to follow approval if funds available.
Asian forest tenure conference	Conference convened in Lombok, Indonesia (July).
Preparation and publication of educational materials showing the importance of tropical forests (through ITTO's CEEP programme)	CEEP programme activity pending funding under BWP.
Side-events and participation at UNFF9, UNFCCC COP 17, Forest Day 5 and other important forest fora	Participation, side events and/or booths at CITES Plants Committee (April), 3 Rainforest Basins Summit (June), FAO FRA meeting (September), UNCCD COP (October), APFC meeting (November), UNFCCC COP/Forest Day 5 (December), UNFF IYF closing ceremony (December).
Production of posters, pamphlets, calendar and other outreach materials	Commemorative posters, pamphlets, stickers, eco-bags, USB sticks, calendar, etc. produced and available at 47 <sup>th</sup> ITTC Session. All ITTO publications in 2011 contained IYF and 25 year anniversary logos on cover(s).
Three regional meetings to celebrate entry into force of ITTA, 2006 and 25 <sup>th</sup> Anniversary of ITTO's founding (including possible high-level regional forum in conjunction with the Forty-seventh session of the Council in Guatemala)	ITTA 2006 not yet in force. ITTO's 25 <sup>th</sup> anniversary highlighted during 3 Rainforest Basins Summit (Brazzaville, June). A commemorative IYF/25 <sup>th</sup> anniversary ceremony for up to 400 people, in collaboration with partners in Japan, is planned for October. A commemorative event is also planned during the 47 <sup>th</sup> ITTC Session.

Activity	Status
Publication of ITTO success stories focusing on successful field projects to promote SFM	The publication was being finalized at the time of preparing this document and will be available at the 47 <sup>th</sup> ITTC Session.
Co-sponsoring UNFF-led conference on community forests and income generation	UNFF representative was sponsored to attend Asian forest tenure conference and co-hosted a side event.
Co-sponsoring other selected UNFF-led initiatives such as forest film festival, forest art exhibition, etc.	UNFF representative will attend commemorative ceremony in Japan. UNFF and ITTO will co-host Learning Event at Forest Day 5. ITTO publicized UNFF initiatives such as Forest Heroes program on its website.
Participation in and contributions to national initiatives (e.g. launching of a forest conservation project under public-private partnership in Chico Mendes Reserve, Acre State, Brazil; and possible support to Acre State celebrations of the International Year of Forests)	ITTO participated in event commemorating IYF in Rio Branco, Brazil (August), including establishing a booth to disseminate materials. ITTO is collaborating with government of Japan and City of Yokohama on commemorative event for IYF/25 <sup>th</sup> anniversary of ITTO (October). No other invitations to collaborate on national initiatives were received by the Secretariat.
Preparation of a public service announcement for airing in relevant media (in collaboration with UNFF and other CPF partners)	No other CPF partners expressed interest in contributing to such a joint announcement.

In addition to the above, the Secretariat also participated in CPF meetings in 2011 during which CPF partners reported on their respective IYF-related activities and planned a series of CPF-endorsed press releases during the year. The Secretariat has provided comments and input to several of these CPF press releases and is responsible with FAO for the November CPF press release on markets and trade in forest products. All CPF IYF press releases have been posted on the ITTO website.

ITTO's website has prominently displayed the IYF logo during the year, together with a banner noting ITTO's 25<sup>th</sup> year. The UNFF IYF website is linked to ITTO's site, and a special section for IYF events (including non-ITTO events) added.

ITTO and its 25<sup>th</sup> anniversary were prominently featured in several Japanese newspapers during 2011, including Kanagawa Shimbun, Asahi Shimbun, etc. The Organization sponsored a poster contest for local school children focusing on Japan's links with tropical forests (including ITTO and its 25<sup>th</sup> anniversary) during 2011, with prizes for the best posters to be awarded in October at International Festa, a weekend festival organized by the City of Yokohama. ITTO also contributed chapters to *The Ecosystem Promise* (to be published by the Dutch author of *Amazon Your Business* by the end of 2011) and *Forests for People* (a commemorative book commissioned by UNFF for the closing of the IYF). ITTO also collaborated with FAO to produce the background paper for the 3 Rainforest Basins Summit in June, which summarized the state of forests and forest management in the countries participating in the Summit.

Members are invited to share information on their activities already undertaken and plans for additional activities during the IYF under this agenda item. Members are encouraged to liaise with the Secretariat if ITTO participation is desired in national activities throughout the remainder of the year.

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