



VII INTERNATIONAL WOOD CONVENTION

Thursday, September 1st 2011

- 08:00 – 08:30 Participants Registration
- 08:30 – 09:00 Opening Session
Minister of Production
Mr. Erik Fischer – President of the Forestry Committee of
ADEX - ADEX

FORESTRY AND WILDLIFE LAW: CHALLENGES AND OPPORTUNITIES FOR THE FORESTRY SECTOR

- 09:00 – 10:30 Dr. Silvia Hooker
Directorate of International Negotiations
Ministry of Foreign Trade and Tourism
- Ing. Jorge Ugaz
General Director of Forestry and Wildlife
Ministry of Agriculture
- Ing. Erik Fischer
President of the Forestry Committee
ADEX
- Sr. Richard Merrin
Deputy Economic Adviser
US Embassy in Peru
- 10:30 – 10:40 Coffee break



INTERNATIONAL EXPERIENCE IN THE EFFICENCY OF PRODUCTIVE MANAGEMENT IN THE FORESTRY INDUSTRY

- 10:40 – 11:00 International Experience in the Forest Management Efficiency (Costa Rica, Bolivia)
- 11:00 – 11:20 Importance of Logging Using Low Impact Techniques
Instituto da Floresta Tropical – IFT – Brasil
- 11:20 – 11:50 International Experience in Chain of Custody Management
Forestry Stewardship Council FSC – Certificación Forestal del Perú - CF Perú
- 11:50 – 12:10 New Technologies for Wood Manufacturing and Furniture Industry
Servicio Brasileiro de Apoio as Micro e Pequenas Empresas - SEBRAE, Brasil
- 12:10 – 12:30 Importance of Seed Trees for Plantations (Costa Rica)
- 12:30 – 1:00 Successfull Experiences of Forest Plantations in Coast, Highlands and the Rainforest (Argentina, Ecuador, Chile, Brasil)
- 13:00 – 13:15 Questions from Audience
- 13:15 – 15:00 LUNCH

COMMERCIAL TRENDS AND OPPORTUNITIES IN THE INTERNATIONAL MARKET FOR TIMBER AND TIMBER PRODUCTS

- 15:00 – 15:30 [Development of Forest Industry Clusters, International Experience](#)
[International Tropical Timber Organization - ITTO](#)
- 15:30 – 15:50 European Market Trends
Centro de Promoción de Importaciones de Holanda - CBI
- 15:50 – 16:10 American Market Trends
International Wood Products Association - IWPA – USA)
- 16:10 – 16:30 Mexican Market Trends – Opportunities of the Free Trade Commercial Agreement
Instituto Mexicano Forestal - IMEXFOR -México
- 16:30 – 16:40 Coffee break



- 16:40 – 17:00 Design Trends in Wooden Products
Aalto University de Finlandia
- 17:00 – 17:30 Investment Opportunities in the Forestry Sector
(Maderacre, Fondebosque, BID, Embajada de Finlandia,
Canadá)
- 17:30 – 17:45 Questions from Audience
- 17:45 – 18:15 Conclusions Panel
- 18:15 – 19:30 **CLOSING**