

TMT MONITORING PROTOCOL

TMT General objective

The general objective of the Thematic Programme is to :

- (i) Promote the trade of tropical timber products and NTFPs by increasing the capacity of producer member countries in market intelligence and marketing skills, and
- (ii) Improve market transparency through improved data and knowledge

Specific Objectives	Outputs	Output Indicators	Target Value	Means of verification
Strengthen information systems on markets and the forest sector	- Countries with improved information systems on markets and forest sector	- Information Systems on markets and forest sector improved	At least 3 countries with improved systems	Project progress reports Descriptions of information systems
	- National strategies to strengthen information systems	- National strategies to strengthen information systems developed or quality improved	At least 3 countries with national strategies	National strategy/plan documents
	- Improved quality of data and analysis	- Improved statistical information and analyses on trade and markets in producing countries	At least 3 countries with improved statistics and analyses	Statistical and analytical reports
	- Trained decision-makers, staff and specialists	- Training courses, workshops and other capacity building initiatives undertaken - Decision makers trained in development and use of information systems	At least 3 countries with trained decision makers, staff and specialists	Training packages Workshop/meeting/training reports
	- Private sector organizations with improved systems and skills	- Training and information-sharing working groups established and operational - Number of organizations with improved systems	Organizations with improved systems in at least 3 countries	Working group reports; System descriptions
	- Networks between producers and users of information	- Specialized networks on sector/market information established and operational	At least 3 countries with networks	Networks and reports
Fill gaps in the market transparency of tropical timber and timber products.	- Identified gaps/weaknesses in existing trade statistics	- Review and analyses of existing trade statistics	Review and analytical studies in at least 3 countries	Review and analytical reports

Specific Objectives	Outputs	Output Indicators	Target Value	Means of verification
	- Improved trade statistics	- Improved Forest Sector Joint Questionnaire for data Collection - Improved responses to JQ	Improved JQ All member countries	JQ document Timely, complete and accurate submission of JQ
	- Appropriate HS codes for tropical timber and timber products	- Improved trade codes and conversion factors	Proposals for HS code improvement	Proposal documentation Meeting reports
	- Specific information on production and use of tropical timber, demand and supply outlook, bioenergy, emerging markets	- Updated information	At least 3 reports	Study reports
	- Strengthened capacities to utilize market information for marketing strategies and improvement of policy, legal and institutional frameworks	- Improved capacity of traders and policy makers to utilize market information	At least 3 countries	Workshop/seminar/conference reports Improved marketing strategies/policies/institutional frameworks
	- Improved information on intra-regional trade	- Updated information	At least one study	Study report (Asia, Africa and Latin America)
	- Market information on Lesser Used Species (LUS) and new materials	- Survey and study reports on markets for LUS and new materials	At least one study	Study reports
	- Information on market outlook for individual plantation species	- Survey and study reports on market trends for tropical timber plantation species	At least one study	Study reports
	- Improved information on the structure of the value chain of tropical timber and timber products	- Surveys and study reports on development of the value chain of tropical timber and timber products	At least one study	Study reports
Enhanced market access and trade promotion of tropical timber	- Periodic systematic information on factors affecting markets (tariffs, non-tariff barriers, etc.)	- Reports on trends and factors affecting tropical timber markets	At least one study	Study reports

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	- Monitoring and analysis of emerging market requirements for tropical timber and timber products	- Reports on emerging market requirements of tropical timber and timber products trade and trends	At least one study	Study reports
	- Periodic systematic information and research on the life cycle impacts of tropical timber vs. substitutes	- Monitoring, research reports and awareness raising activities on life-cycle impacts of tropical timber vs. substitutes	At least one study	Study report
	- Marketing strategies in pilot enterprises	- Model companies with marketing strategies	At least 3 enterprises (1/region)	Project progress reports
	- Trained staff and specialists in market intelligence and marketing skills	- Training course on market intelligence and marketing skills	At least one training course	Training course reports
	- Policies and legal frameworks facilitating tropical timber trade in exporting countries	- Improved policy and legal frameworks related to timber trade in exporting countries and dissemination activities	At least one exporting country	Approved policy documents, proposals for adjustment of legislation and regulations,
	- Trade promotion strategies and action plans	- Strategies and action plans formulated and under implementation	At least one country	Strategy/plan documents
	- Improved access by buyers, users and producers on information on tropical timber species characteristics and uses	- Web portal on timber species, trade and market information	1 web portal operational	Web portal and its species coverage Visitor records
	- Promotional materials on SFM and tropical timber for generic marketing	- Promotional documentation produced	1 promotional material package	Documentation/ITTO website Dissemination records
	- Market promotion activities for tropical timber	- Trade promotion activities implemented - Advocacy and market promotion activities for legally and sustainably produced timber and timber products	1 campaign	Records on campaign
	- Effective networking among trading partners	- Information sharing networks operational	At least one network	ITTO website Network reports and surveys

