

ITTO & CITES Timber Tracking Review

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based on the report written by Felix Seidel, Emily Fripp, Annie Adams, Ian Denty

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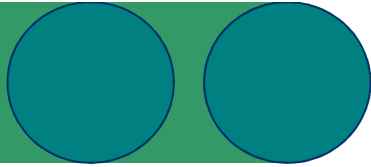
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Overview

- Timber Tracking Status
- Context of the report
- Approach of the report
- Narrow market of service providers
- Results
- Facts from face to face
- Asking for feedback



Timber Tracking Status

- Definition
- EU Timber Regulation and Lacey Act are main drivers
- EU FLEGT is implementing national timber tracking systems in several countries
- Main forest certification schemes are currently implementing timber tracking systems for their members
- The number of service providers is rising



Context of the report

- Work started in mid 2011
- Provide guidance for vast array of stakeholders
- Face to face meetings
- Phone interviews
- Questionnaire



Approach

- Identify all service providers that currently designed a system for timber tacking or track timber already
- Identify drivers
- Case examples



Narrow market of service providers

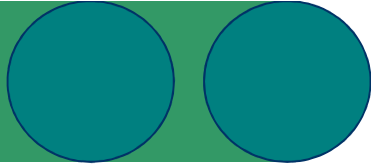
Timber Tracking System	Country
Ata Marie Group	Indonesia
Credit 360° - Rainforest Alliance	U.K.
Delta Informatique	Cameroon
Double Helix	Singapore
Factlines	Norway
Global Traceability Solutions	Germany
Helveta	U.K.
Historic Futures	U.K.
Log track system	Germany
Radian Tekno	Indonesia
Timbersmart	Australia
Track Record Global	U.K.

Tracking System	Country	Completed Questionnaire
Exact Modus	Canada	no timber tracked
ExImWare	USA	no timber tracked
Muddy Boots	U.K.	no timber tracked
One Network	USA	no timber tracked
Traceregister	USA	no timber tracked
UTZ	The Netherlands	no timber tracked
Data concept	France	no replay
GTS Global	Canada	no replay
Robust AG	Malaysia	no replay



Results

- Operational level reached
- Public funding ongoing – break even reached?
- Standalone vs. integrated systems
- Challenges remain



Facts from Face to Face

- Now or never!
- Sharp fall of prices for software
- New companies focus on timber
- National industry solutions
- Move towards full ERP systems
- Cheap in forest – paid and driven by retailers
- Two worlds collide IT and forest
- Reduced losses, higher revenue, market access
- Verification needs to be part of system
- RFID tags still early stage
- Incentives needed
- Full visibility vs. one up one down
- Sharp rise in simplicity – similar design



Feedback

- Service providers missing?
- All drivers identified?
- How can guidance be improved?
- Technical details on systems provided?
- Readable, understandable, useful?
- Any mistakes?

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