



GLOBAL
FOREST
& TRADE
NETWORK

Safeguarding the natural world

FORESTS FOR A LIVING PLANET Role of Tracking Technologies

George White,
Head of GFTN

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Global Forest & Trade Network

WWF's leading initiative to:

Transform the global market place into a force for saving the world's valuable and threatened forests, while providing economic and social benefits for the businesses and people that depend on them.

Now in its 21st year.





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Forests for a living planet

GFTN AT A GLANCE

North America

- Participants: 7
- RWE: 42,700,000 m³

Latin America & Caribbean

- Ha: 1,448,095
- FSC ha: 1,202,512
- Participants: 35
- RWE: 774,408 m³

Europe

- Ha: 53,134
- FSC ha: 23,881
- Participants: 88
- RWE: 96,746,128 m³

Africa

- Ha: 2,352,327
- FSC ha: 1,850,376
- Participants: 9
- RWE: 962,000 m³

Russia

- Ha: 18,658,292
- FSC ha: 15,371,958
- Participants: 26
- RWE: 51,353,579 m³

Asia

- Ha: 4,177,376
- FSC ha: 3,041,052
- Participants: 102
- RWE: 10,564,969 m³

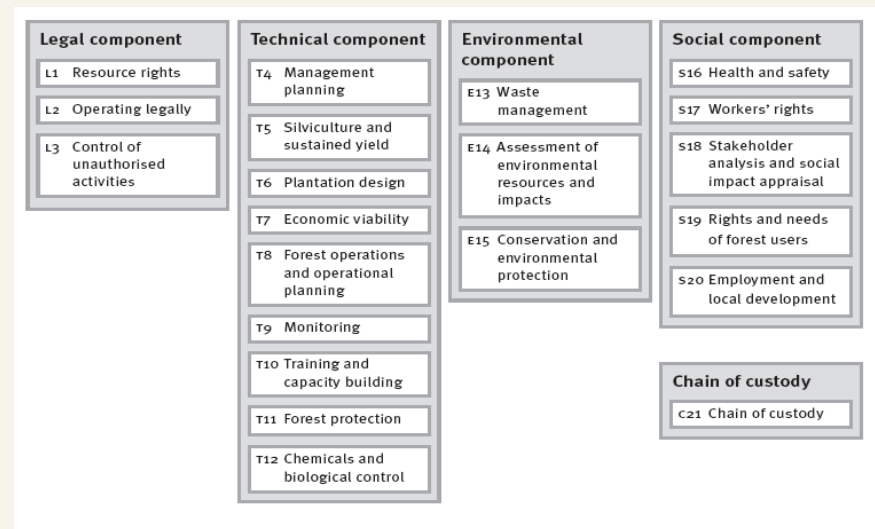
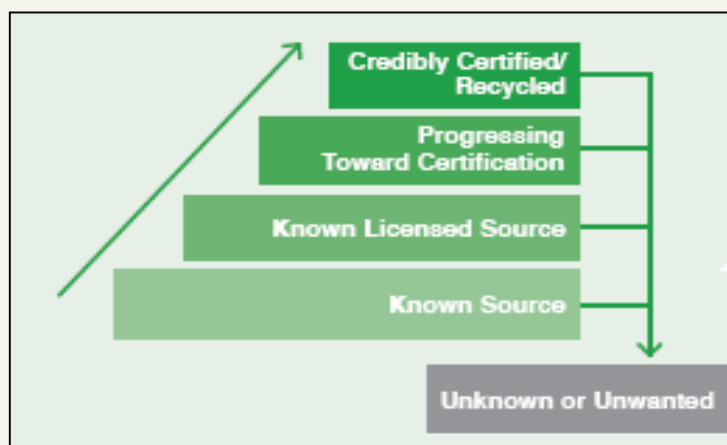
Oceania

- Ha: 166,536
- FSC ha: 166,536
- Participants: 8
- RWE: 3,742,131 m³

Pioneering Stepwise Approaches

Breaking the complicated process into a series of steps, GFTN made it possible for companies to achieve responsible forest management and responsible purchasing.

Legality and traceability have always been a key component



What is the experience of new techniques within WWF?

- DNA testing
- Isotopes
- Fibre identification
- Sniffer dogs!



What have we learnt?

New techniques need to be:

- accessible
- low cost
- integrated with existing CoC tracking systems
- understood as to the best use of each technology – not every technique suits every player
- trusted as to their effectiveness

Where are they going to be used in future?

- Commercially - as a part of due diligence / due care system checks. “Do the results match the paper work?”
- Monitoring of trade flows or species trade
- Law enforcement / case building – evidence
- These technologies will increasingly play a role in ensuring the integrity of supply chains and that chain of custody is maintained.
- GFTN welcomes all new developments that promote traceability and enable more responsible purchasing